FLM Harvest is a strategic consulting, marketing and communications agency that helps set strategy, align teams, frame opinions and create demand for clients in the agriculture, food and lifestyle markets.

WHO WE ARE

Values
Culture
Courage
Leadership
Drive

Founded
2006

Employees
85+

BOARD OF ADVISORS

14+

Leadership
Laurie Fleck, President & CEO
Steve Zabka, Chief Operations Officer
Mitch Van Kampen, Executive Vice President
Jim Zumwalt, SVP, Client Services Lead

PARTIAL CLIENT LIST

- AgriGold
- American Frozen Food Institute
- Aurora Organic Dairy
- FMC
- Mushroom Council
- Purina
- South Dakota Soybean Research & Promotion Council
- Southern Peanut Growers
- National Watermelon Promotion Board

SERVICES

CONSULTING & LEARNING
Strategic research and team building that's grounded in truth.

CREATIVE
Compelling and innovative ideas that break through clutter.

CONTENT
Engaging and optimized storytelling that attracts audiences.

DIGITAL ENGAGEMENT
Effective digital and social media campaigns that drive results.

PAID MEDIA
Calculated buying and stewardship for cross-channel reach.

PUBLIC RELATIONS
Influential communications that build reach and curb crisis.

CONNECT

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Washington, D.C.