

GPG Food helps clients navigate complex communications around today's most contentious and important food, nutrition, agriculture and sustainability issues.

The practice harnesses unparalleled policy expertise, deep media relationships and a clear sense of where the conversations are headed in order to achieve our clients' goals.









Strategic Counsel & Message Positioning

Research & Analytics

Digital Strategy & Execution

Federal Lobbying & Policy Counsel







Advertising Planning & Placement

Creative Design & Production

Public Relations





Grant Leslie



- Former Senior Advisor to Secretary Vilsack at the U.S. Department of Agriculture
- A decade of Senate experience as Legislative Director to Senator Ken Salazar (D-CO) and Legislative Assistant to Senator Tom Daschle (D-SD)

Joel Leftwich



- Majority Staff Director for the Senate Agriculture, Nutrition, and Forestry Committee
- Over a decade of public service with Senator Pat Roberts (R-Kan.), Rep. Jim Ryun (R-Kan.), and at USDA
- Private sector experience at PepsiCo and DuPont

Cathy Cochran



- Press Secretary for U.S. Agriculture Secretary Tom Vilsack
- Spokesperson, speechwriter, all-of-theabove communications strategist at USDA's Food Safety and Inspection Service
- Graduated from Sewanee: The University of the South with a BA in English

Alyn Kiel



- Senior strategic communications advisor at U.S. Department of Agriculture
- Speechwriter to Agriculture Secretary Tom Vilsack
- Spokesperson on trade and plant healthrelated topics

