



National FFA Organization's Agricultural Literacy & Advocacy Platform

The National FFA Organization believes that students need to lead their communities in the language and understanding of agriculture. We believe that when we create stronger voices and equip our student members with the tools they need to be effective advocates, we begin to bridge the gap between producers and consumers, and as a result, create a healthier dialogue about agriculture across the nation and around the world. Our student members are not only consumers themselves, but are and should continue to be powerful influencers of consumer awareness. Find out more at ffa.org/literacy-and-advocacy.

#SpeakAg

#SpeakAg is more than a hashtag. It's a way of thinking. It's a movement. It's a language. It's simple, too – FFA members can take the knowledge they learn in the classroom, through their supervised agricultural experiences, and in the FFA jacket to bring insightful, first-hand experiences to inform their communities of food and agriculture. It's no different than learning a second language or a specialized technical skill. By becoming fluent in agriculture and sharing their knowledge, FFA can make a major difference in their communities and our world.

National FFA's #SpeakAg Dialogues is a forum for intelligent discussion, sound reason, and effective conversation to transcend the polarized opinions of today's society, and to instead expose student members to multiple sides of hot button agricultural issues.

The Agri-Pulse Ag and Food Policy Summit provided the perfect opportunity to host #SpeakAg Dialogues with key influencers in this space. The recordings of those conversations will soon become classroom resources to be used in all 50 states, Puerto Rico, and the U.S. Virgin Islands. Those recorded conversations also come with accompanying lesson plans that check for understanding and give students appropriate action items. Check out some of the previous #SpeakAg Dialogues and accompanying lesson plans at ffa.org/literacy-and-advocacy, and be on the lookout for the Agri-Pulse Ag and Food Summit #SpeakAg Dialogues.



Agricultural Youth Opportunities Pipeline

To celebrate National Ag Day and Week, the National FFA Organization created and released a one-stop-shop for young people ages 9 to 35+ to discover their future in agriculture. Find out more at FFA.org/AgYouth.

Agricultural Youth Opportunities

Your comprehensive journey and future opportunities in agriculture begin here. Discover where you best fit in these organizations and start making a difference today at FFA.org/AgYouth.

