

Agri-Pulse Food & Ag Policy Summit West

September 9, 2020

California Farm Bureau headquarters, Sacramento

- 9:00 Welcome: Agri-Pulse Editor Sara Wyant
- 9:15 CDFA Secretary Karen Ross
- 10:00 Panel discussion: Innovative Solutions for Solving Environmental Challenges
Don Cameron, Farmer and Chair, California State Board of Food and Agriculture
Ashley Boren, Executive Director, Sustainable Conservation
- 10:45 Break
- 11:00 Kelli McGannon, Kroger's Zero Hunger, Zero Waste initiative
- 11:45 Jamie Johansson, CA Farm Bureau, Update on Economic Impact from COVID-19
- 12 pm Break for lunch
- 12:05 Sponsor video
- 12:30 Susanne Wasson, President, Corteva Crop Protection Platform
- 12:45 Panel discussion: How new approaches help wildlife, reducing on-farm environmental footprints
California Rice Commission Manager of Environmental Affairs Paul Buttner
Jacob Katz, California Trout
- 1:30 State Sen. Brian Dahle
- 1:45 Brett Sciotto, CEO Aimpoint, "Next Gen Consumers: The Rise of Consumer Food Consciousness & its Impact on the Agri-Food Value Chain."
- 2:45 Break
- 2:55 Panel discussion: A closer look at plant-based and cell-based foods
Udi Lazimy, Senior Sustainability Manager, Just
Eric Schulze, VP, Memphis Meats
Nicki Briggs, VP, Perfect Day Foods
- 4:00 Happy Hour Bonus Round: The state of journalism in the nation's largest agricultural state. Lessons learned from our first year of reporting in California. Opening comments: Dave Puglia, President and CEO, Western Growers. Discussion with Agri-Pulse Editor Sara Wyant and Associate Editor Brad Hooker.
- 5:00 Wrap up