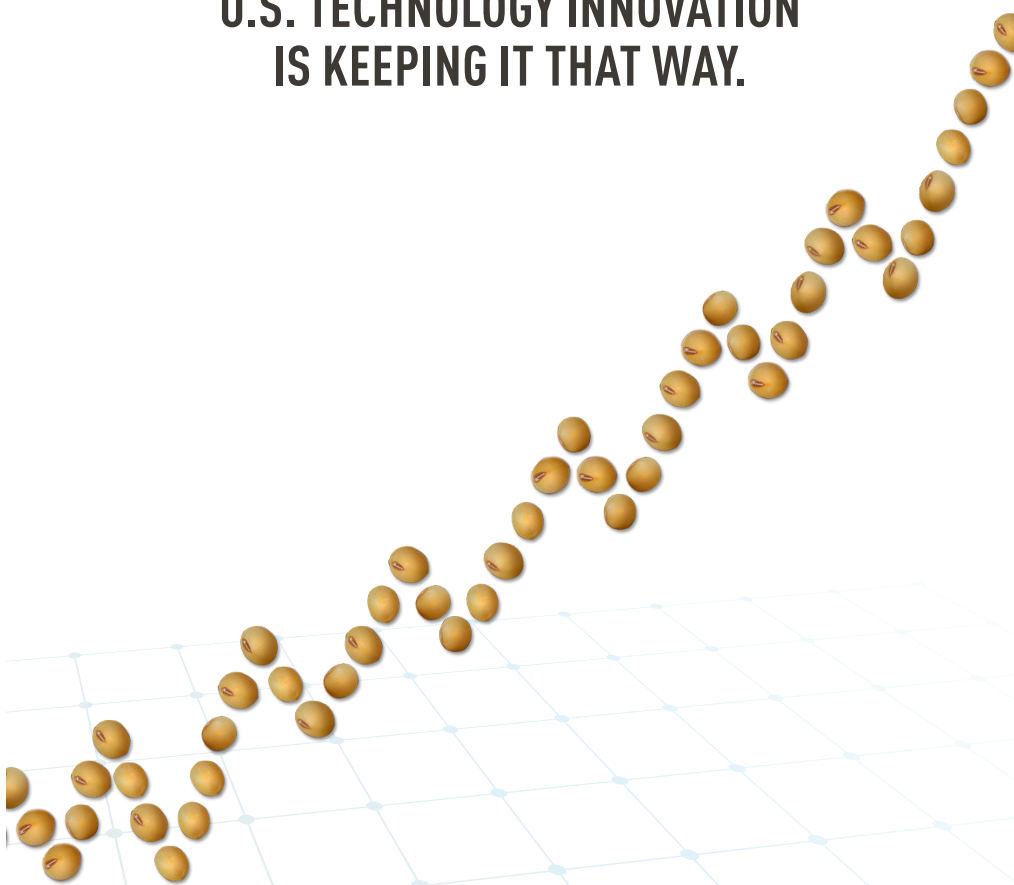


**AMERICA'S SOYBEAN FARMERS  
ARE KEEPING UP WITH THE GLOBAL  
DEMAND FOR SUSTAINABLE U.S. SOY.  
U.S. TECHNOLOGY INNOVATION  
IS KEEPING IT THAT WAY.**



# U.S. SOY ADVANTAGE: GETTING BETTER ALL THE TIME.

The U.S. Soy Advantage isn't just good news here in the U.S. It's good news everywhere. Because first and foremost, U.S. soybean farmers remain the most sustainable in the world. The U.S. continues to produce abundant, consistently high-performing soy year after year and delivers that crop to end-use customers at home and abroad reliably, thanks to a sophisticated transportation infrastructure system.

Of course, any advantage we have over the competition today is hardly guaranteed tomorrow. This explains why the most consistent aspect of the U.S. Soy Advantage will always be our never-ending commitment to continuous improvement – an industry-wide vision fueled by a constant stream of advancements in biotechnology.

# U.S. SUSTAINABILITY: LEADING THE WAY.

Biotechnology, including innovations in seed technology, is critical in meeting the demand for U.S. soy. These innovations help U.S. soybean farmers grow crops with fewer resources while facing environmental pressures such as drought and pests – allowing them to meet rising global demand for U.S. soy sustainably.

As the demand for sustainable soy continues to climb, so will the demand for the traits and technologies designed to help farmers meet it. The checkoff is committed to driving the understanding and acceptance of new technology to ensure global market access of our sustainable crop.

At the same time, the metrics our industry uses to measure our performance have become equally sophisticated, through reports like the Soybean Life Cycle Analysis and Field to Market National Indicators Report or through the creation of the U.S. Soy Sustainability Assurance Protocol.



OUR WORLD-CLASS ABILITY TO GROW SOYBEANS SUSTAINABLY  
REMAINS INTERTWINED WITH OUR ABILITY TO SUPPLY THE WORLD WITH  
SUSTAINABLE U.S. SOYBEAN PRODUCTS. TO LEARN MORE ABOUT THE SUSTAINABILITY  
OF U.S. SOY AND THE U.S. SOY ADVANTAGE, PLEASE VISIT [unitedsoybean.org](http://unitedsoybean.org).