July 11, 2022
#FoodandAg22

Sheraton Grand Sacramento
Sacramento, CA
All times listed below are in Pacific.

7:00 AM CONTINENTAL BREAKFAST

8:00 AM WELCOME
- Sara Wyant, founder and editor, Agri-Pulse Communications, Inc.

8:05 AM HOW CAN WE BUILD A MORE RESILIENT FOOD & AG SYSTEM?
- Senator Melissa Hurtado (D-Sanger) (invited)

8:20 AM BY THE NUMBERS: WHAT’S THE ECONOMIC IMPACT OF ANOTHER YEAR OF DROUGHT?
- David Magaña, Ph.D., senior analyst, RaboResearch Food & Agribusiness

9:00 AM AFTER THE MID-TERM ELECTIONS, WHAT CAN WE EXPECT FROM CONGRESS?
- Rep. Kevin McCarthy, Minority Leader of the U.S. House of Representatives (invited)

9:30 AM PROSPECTS FOR OCEAN SHIPPING REFORM AND REGAINING WEST COAST EXPORT MARKETS

10:00 AM BREAK

10:30 AM NEW INNOVATIONS, INCENTIVES TO GROW FRUITS, VEGETABLES AND OTHER CROPS WITH LESS WATER
- Val Fishman, chief development officer, Common Good Water (invited)
- Rob Meyers, vice president sustainable agriculture, global sustainability, PepsiCo (invited)
- Jonathan Destler, CEO, Opti-Harvest, Inc. (invited)
- Stephanie Pedroni, new technologies coordinator, global vegetable R&D, Bayer Crop Science (invited)

11:15 AM CALIFORNIA WATER USAGE – BOTH URBAN AND AGRICULTURE – FROM NASA’S VIEW
- Karen St. Germain, Ph.D., division director of the earth science division, NASA

11:45 AM BREAK

12:00 PM LUNCH - HOW CAN FOOD AND AGRICULTURE SPOKESPERSONS BE MORE EFFECTIVE IN CALIFORNIA POLITICS?
- Assemblywoman Blanca Rubio (D-Baldwin Park) (invited)
- Senator Susan Rubio (D-Baldwin Park) (invited)

1:00 PM OVERCOMING REGULATORY CHALLENGES ON THE PATHWAY TO CLIMATE-SMART FOOD & AGRICULTURE
- Praveen Penmetsa, CEO, Monarch Tractor (invited)
1:45 PM  RETHINKING COLLABORATION, INNOVATION AND TRAINING TO ADVANCE FOOD AND AG INDUSTRIES
- Karen Ross, Secretary of the California Dept. of Food and Agriculture
- Walt Duflock, vice president of innovation, Western Growers
- Glenda Humiston, Ph.D., vice president, UC Agriculture and Natural Resources (invited)
- Ashley Swearengin, president and CEO, Central Valley Community Foundation (invited)

3:00 PM  DROUGHT/WATER RESOURCES UPDATE
- Wade Crowfoot, Secretary of the California Natural Resources Agency

3:00 PM  BREAK

3:30 PM  WHAT DOES THE FUTURE OF RENEWABLE ENERGY LOOK LIKE FOR CALIFORNIA AND WHAT'S THE IMPACT ON FOOD & AGRICULTURE?
- Michael Boccadoro, president, West Coast Advisors
- Roger Isom, president and CEO, Western Agricultural Processors Association (invited)
- Julee Malinowski-Ball, partner, Public Policy Advocates (invited)

4:15 PM  INDUSTRY LEADERS LOOK AHEAD AT WHAT’S NEXT
- Dave Puglia, president and CEO, Western Growers
- Richard Waycott president and CEO, Almond Board of California
- Ian LeMay, president, California Fresh Fruit Association
- Jamie Johansson, president, California Farm Bureau

4:45 PM  CLOSING COMMENTS
- Sara Wyant, founder and editor, Agri-Pulse Communications, Inc.

5:00 PM  IN-PERSON: CUSTOMER APPRECIATION RECEPTION

7:00 PM  MEETING ADJOURNS