

# SUMMIT AGENDA

July 11, 2022  
#FoodandAg22

FOOD & AG  
ISSUES SUMMIT  
WEST  
Powered by Agri-Pulse

**Sheraton Grand Sacramento  
Sacramento, CA**

*All times listed below are in Pacific.*

**7:00 AM CONTINENTAL BREAKFAST**

**8:00 AM WELCOME**

- Sara Wyant, founder and editor, Agri-Pulse Communications, Inc.

**8:05 AM HOW CAN WE BUILD A MORE RESILIENT FOOD & AG SYSTEM?**

*Moderator: Sara Wyant*

- Senator Melissa Hurtado (D-Sanger)

**8:20 AM BY THE NUMBERS: WHAT'S THE ECONOMIC IMPACT OF ANOTHER YEAR OF DROUGHT?**

*Moderator: Sara Wyant*

- David Magaña, Ph.D., senior analyst, RaboResearch Food & Agribusiness

**9:00 AM PERSPECTIVE**

*Moderator: Sara Wyant*

- Senator Brian Dahle (R-Bieber) (invited)

**9:30 AM PROSPECTS FOR OCEAN SHIPPING REFORM AND REGAINING WEST COAST EXPORT MARKETS**

*Moderator: Sara Wyant*

- Rep. John Garamendi, D-Calif.

**10:00 AM BREAK**

**10:30 AM NEW INNOVATIONS, INCENTIVES TO GROW FRUITS, VEGETABLES AND OTHER CROPS WITH LESS WATER**

*Moderator: Spencer Chase, managing editor, Agri-Pulse Communications, Inc.*

- Val Fishman, chief development officer, Common Good Water
- Jonathan Destler, CEO, Opti-Harvest, Inc.
- Daniele Zaccaria, Ph.D., ag. water management specialist, University of California, Davis
- Stephanie Pedroni, new technologies coordinator, global vegetable R&D, Bayer Crop Science

**11:15 AM ADAPTING TO CHANGING WATER CYCLES: NASA'S PARTNERSHIP WITH AGRICULTURE**

*Moderator: Spencer Chase*

- Karen St. Germain, Ph.D., director, earth science division, science mission directorate, NASA

**11:45 AM BREAK**

**12:00 PM LUNCH - HOW CAN FOOD AND AGRICULTURE SPOKESPERSONS BE MORE EFFECTIVE IN CALIFORNIA POLITICS?**

*Moderator: Sara Wyant*

- Secretary Ann Veneman, former Secretary of Agriculture, USDA

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- 1:00 PM**      **OVERCOMING REGULATORY CHALLENGES ON THE PATHWAY TO CLIMATE-SMART FOOD & AGRICULTURE**  
*Moderator: Spencer Chase*
- Steve Heckerth, founder and chief innovation officer, Solectrac
  - Adam Tarr, director, Invariant
  - Scott Dahlman, director, state government affairs, western region, CropLife America
  - Vonnie Estes, vice president of technology, International Fresh Produce Association
- 1:45 PM**      **RETHINKING COLLABORATION, INNOVATION AND TRAINING TO ADVANCE FOOD AND AG INDUSTRIES**  
*Moderator: Spencer Chase*
- Karen Ross, Secretary of the California Dept. of Food and Agriculture
  - Walt Duflock, vice president of innovation, Western Growers
  - Gabe Youtsey, chief innovation officer, University of California, Agriculture and Natural Resources
  - Ashley Swearengin, president and CEO, Central Valley Community Foundation
- 2:30 PM**      **DROUGHT/WATER RESOURCES UPDATE**  
*Moderator: Brad Hooker, associate editor, Agri-Pulse Communications, Inc.*
- Wade Crowfoot, Secretary of the California Natural Resources Agency
- 3:00 PM**      **BREAK**
- 3:30 PM**      **WHAT DOES THE FUTURE OF RENEWABLE ENERGY LOOK LIKE FOR CALIFORNIA AND WHAT'S THE IMPACT ON FOOD & AGRICULTURE?**  
*Moderator: Brad Hooker*
- Michael Boccadoro, president, West Coast Advisors
  - Julee Malinowski-Ball, partner, Public Policy Advocates
  - Kevin Johnston, associate counsel, California Farm Bureau Federation
- 4:15 PM**      **INDUSTRY LEADERS LOOK AHEAD AT WHAT'S NEXT**  
*Moderator: Sara Wyant*
- Dave Puglia, president and CEO, Western Growers
  - Richard Waycott president and CEO, Almond Board of California
  - Ian LeMay, president, California Fresh Fruit Association
  - Jamie Johansson, president, California Farm Bureau Federation
  - Karissa Kruse, president, Sonoma County Winegrowers
- 5:10 PM**      **CLOSING COMMENTS**
- Sara Wyant, founder and editor, Agri-Pulse Communications, Inc.
- 5:15 PM**      **IN-PERSON: CUSTOMER APPRECIATION RECEPTION**
- 7:00 PM**      **MEETING ADJOURNS**