

SUMMIT AGENDA

June 5, 2023
#FoodandAg23

FOOD & AG
ISSUES SUMMIT
WEST



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**Sheraton Grand Sacramento
Sacramento, CA**

All times listed below are in Pacific.

7:00 AM CONTINENTAL BREAKFAST

8:00 AM WELCOME

- Sara Wyant, founder and editor, Agri-Pulse Communications, Inc.

8:05 AM PERSPECTIVE

Moderator: Sara Wyant

- Karen Ross, secretary, California Dept. of Food and Agriculture

8:25 AM WHAT'S AHEAD FOR THE AG ECONOMY?

Moderator: Spencer Chase, managing editor, Agri-Pulse Communications, Inc.

- Chris Bitter, Ph.D., senior wine and grape analyst, Terrain
- David Magaña, Ph.D., senior analyst, RaboResearch Food & Agribusiness
- Daniel Sumner, Ph.D., Frank H. Buck Jr. Distinguished Professor, Dept. of Agricultural and Resource Economics, University of California, Davis

9:20 AM POTENTIAL IMPACT OF BUY AMERICAN LEGISLATION

Moderator: Brad Hooker, associate editor, Agri-Pulse Communications, Inc.

- Senator Anna Caballero, D-Merced

9:40 AM WATER OUTLOOK FOR 2023 AND BEYOND

Moderator: Brad Hooker

- Karla Nemeth, director, California Dept. of Water Resources

10:15 AM BREAK

10:45 AM THE GOOD, BAD AND THE UGLY ABOUT GROUNDWATER RECHARGE

Moderator: Spencer Chase

- Don Cameron, president, California State Board of Food and Agriculture
- Stuart Woolf, Vice Chair, Western Growers
- Daniel Mountjoy, Ph.D., director of resource stewardship, Sustainable Conservation

11:45 AM LUNCH

12:15 PM PERSPECTIVE

Moderator: Sara Wyant

- Rep. Brad Finstad, Chairman of the Nutrition, Foreign Agriculture, and Horticulture Subcommittee on the House Agriculture Committee

12:45 PM PERSPECTIVE

Moderator: Brad Hooker

- Assemblymember Vince Fong, R-Bakersfield

1:00 PM PERSPECTIVE

Moderator: Brad Hooker

- Senator Melissa Hurtado, D-Bakersfield

1:20 PM THE FUTURE OF BIOLOGICALS

Moderator: Mike Borel, partner, The Context Network

- Corey Huck, global head biologicals, Syngenta
- Amy O'Shea, president and CEO, Certis Biologicals
- Lisa Nunez Safarian, president and COO, Pivot Bio
- Jason Garbell, senior director of ag marketing and strategy, Novozymes North America

2:15 PM WHAT'S THE FUTURE FOR AG AUTOMATION?

Moderator: Spencer Chase

- Igino Cafiero, CEO and founder, Bear Flag Robotics
- Joani Woelfel, president and CEO, Far West Equipment Dealers Association (FWEDA)
- Paul Mikesell, CEO, Carbon Robotics

3:00 PM BREAK

3:30 PM LESSONS LEARNED FROM THE ALMOND INDUSTRY

Moderator: Sara Wyant

- Richard Waycott, president and CEO, Almond Board of California

3:45 PM OUTLOOK FOR SPECIALTY CROPS IN THE NEXT FARM BILL

Moderator: Spencer Chase

- Dave Puglia, president and CEO, Western Growers
- Jamie Johansson, president, California Farm Bureau Federation
- Aubrey Bettencourt, president and CEO, Almond Alliance of California
- Ian LeMay, president, California Fresh Fruit Association
- Casey Creamer, president and CEO, California Citrus Mutual
- Rob Larew, president, National Farmers Union (NFU)

4:45 PM TRADE PERSPECTIVE

Moderator: Sara Wyant

- Doug McKalip, chief agricultural negotiator, Office of the United States Trade Representative

5:10 PM CLOSING COMMENTS

- Sara Wyant, founder and editor, Agri-Pulse Communications, Inc.

5:15 PM IN-PERSON: Customer Appreciation Reception

7:00 PM RECEPTION CLOSSES

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Aubrey Bettencourt

Aubrey Bettencourt is a fourth-generation California farmer and is president and CEO of the Almond Alliance of California (AAC). The alliance's members include almond processors, hullers/shellers, growers and allied businesses. She is committed to the work of the farmer and the agricultural community and the collaborative energy it will take to ensure a sustainable and reliable food, fiber, fuel and infrastructure to meet a growing global need. Previously, Bettencourt served as Deputy Assistant Secretary of Water and Science at the Department of the Interior and as the California State Director for the USDA Farm Service Agency. Bettencourt graduated with a degree in History from Westmont College and lives in the Central San Joaquin Valley.



Chris Bitter

Chris Bitter, Ph.D., is the senior wine and grape analyst for Terrain. He focuses on generating research and insights in the areas that impact the business of vineyards and wineries. With more than 20 years of experience as an economist and market analyst, Bitter is a former faculty member of the University of Washington's Runstad Center for Real Estate Studies. In 2016, he left his academic position to launch Vintage Economics, a market research and consulting firm focused on the wine industry. His research has been published in a variety of national and international publications including the Journal of Wine Economics and he has delivered presentations at wine industry conferences around the globe. Bitter earned his Ph.D. in economic geography with a minor in agricultural and resource economics from the University of Arizona



Mike Borel

Mike Borel is a partner with The Context Network. He is an accomplished business consultant, visionary and strategist who brings both client and direct success in improving competitive position, increasing sales and profit, and enhancing stockholder value. During his executive career, Borel has applied common sense and business skills to lead teams in outperforming competitors in sales and profits in every position he has held, including President & COO of Valent Americas; Chairman & CEO of Novazone; Business Manager DuPont Europe, Middle East, Africa, and General Manager of DuPont Australasia. Borel holds a Bachelor's of Science degree from Iowa State University and has extensive training in consultancy processes.



Senator Anna Caballero, D-Merced

Senator Anna Caballero represents District 14. She was the first female Mayor of the City of Salinas and also the first Latina elected to represent the 28th Assembly District in 2006. While in the Assembly, she received numerous awards for her work in youth violence prevention, protection of local government, support for public school construction, and water reliability and sustainability. In 2011, Caballero was hired by Governor Edmund G. Brown Jr. to serve as a member of his cabinet as the Secretary of the Business, Consumer Services and Housing Agency. A graduate of UCLA law school and UC San Diego, Caballero has dedicated her professional life to families in rural California. She first put her legal acumen to work representing farmworkers as an attorney for California Rural Legal Assistance.



Igino Cafiero

Igino Cafiero is passionate about building things that work. Igino is the co-founder and CEO of Bear Flag Robotics, acquired by John Deere in 2021. Bear Flag develops autonomy technology for orchard tractors. The company's mission is to reduce the cost of growing food and increase global food production through automation technology. His background is in product development and computer engineering. He earned a BS in Electrical and Computer Engineering from Carnegie Mellon, MS in Electrical Engineering from Stanford and an MBA from the Wharton School.



Don Cameron

Don Cameron is the vice president and general manager of Terranova Ranch Inc., which farms approximately 7,500 acres, in addition to 1,500 acres custom-farmed for other clients. The farm has a mix of conventional, organic and biotech field crops. He also owns and farms Prado Farms. Cameron has served on the California Department of Food and Agriculture's Environmental Farming Act Science Advisory Panel since 2011. Since 2014, he has been serving on the California State Board of Food and Agriculture and is currently president. Cameron currently serves as chairman for the California Cotton Alliance, director and past chairman for the California Tomato Growers Association, chairman for McMullin Area Groundwater Sustainable Agency and director of the Raisin City Water

District. In the spring of 2020, Cameron was appointed to the Governor's Task Force for Business and Jobs Recovery, and currently serves on the DPR Sustainable Pest Management Task Force. Cameron is a graduate of California State University, Fresno with a degree in Biology.



Casey Creamer

Casey Creamer is the president and CEO of California Citrus Mutual (CCM). He assumed his role in 2019 after serving as the Executive Vice President. Before CCM, he served as coordinator of the Kings River Water Quality Coalition. Before leading the Coalition, Creamer was the vice president of the California Cotton Ginners and Growers Association and the Western Agricultural Processors Association. Creamer earned his degree in Business Administration from California State University Fresno. He is also a graduate of the California Agricultural Leadership Program.



Asm. Vince Fong, R-Bakersfield

Vince Fong represents the 32nd Assembly District, which encompasses Kern and Tulare counties. During his tenure, Vince has been a strong advocate for businesses. He is a leading advocate for domestic energy production and continues to promote safe, clean California energy. He is also the leading voice on the supply chain crisis and consistently advocates to improve California's water infrastructure. Fong began his career with Rep. Bill Thomas, R-Calif., chair of the Ways and Means Committee, working on international trade policy. He then returned home to serve the residents of Kern County. For nearly a decade, Fong served as the district director to the Republican Leader in the U.S. House of Representatives, House Leader Kevin McCarthy, R-Calif., until Fong was elected to the State Assembly in 2016. He earned a bachelor's degree from UCLA and master's from Princeton University.



Jason Garbell

Jason Garbell is senior director of BioAg marketing and strategy at Novozymes North America. Novozymes BioAg helps enable sustainable agriculture with highly effective microbial alternatives to chemical pesticides and fertilizers. The company is currently developing high-performing microbial pesticide alternatives, including its transformative enzyme biocontrol platform as well as microbial solutions for macro nutrients (such as nitrogen and phosphate) to supplement and replace traditional fertilizers. Garbell previously managed Novozymes' partnership with Monsanto in the BioAg Alliance and has previously worked with Novozymes in a number of roles over the past 20 years, including in partner and business development, pipeline strategy, licensing and intellectual property protection. Garbell holds a Juris Doctorate from Case Western Reserve University School of Law and a Microbiology degree from the University of Texas. He was admitted as a member of the New York Bar in 2000, the New Jersey Bar in 1997 and the United States Patent and Trademark Office in 1998.



Corey Huck

Corey Huck is the global head of Syngenta Biologicals, driving the development of a rapidly growing biologicals business. With more than 25 years of experience in the agricultural industry, Huck heads a team that has the bold ambition to be the global leader in biological plant and soil health technologies. He is passionate about helping growers improve farm productivity and creating a sustainable future for people and nature. Huck has leadership experience in sales, marketing, business development, corporate ventures, venture capital, and M&A. He was part of the force behind Syngenta Crop Protection's 2020 acquisition of Valagro, an innovative pioneer in the field of biologicals. Huck grew up on a family farm in Nebraska and studied agricultural economics at the University of Nebraska.



Jamie Johansson

Jamie Johansson was elected president of the California Farm Bureau in December 2017 and was re-elected in 2019. Johansson previously served as first vice president for two years. In 2021, he was elected to the American Farm Bureau Federation Board of Directors. Johansson grows olives and citrus fruit in Oroville and operates an olive oil company, Lodestar Farms. He is a co-founder of the Sierra Oro Farm Trail Association and a former board member of the California Olive Oil Council. Johansson attended the University of Alabama and Colorado State University, where he studied political science.



Ian LeMay

Ian LeMay currently serves as the president of the California Fresh Fruit Association. The association is a voluntary public policy organization that works on behalf of its members – growers, shippers, marketers and associates – on issues that specifically affect member commodities: fresh grapes, kiwis, pomegranates, cherries, blueberries, peaches, pears, apricots, nectarines, interspecific varieties, plums, apples and persimmons. Previously, he served as district director for Congressman Jim Costa and also as a California Market Specialist for the Lindsay Corporation. LeMay earned a Bachelor's Degree in Agriculture Business from California Polytechnic State University, San Luis Obispo.



Rob Larew

Rob Larew is president of the National Farmers Union, a grassroots organization representing more than 200,000 family farmers and ranchers and rural communities across the United States. Before being elected to lead the organization in 2020, Larew served as its vice president of public policy and communications. Prior to his employment with NFU, Larew served over 22 years in Congress and USDA, working on agriculture policy and communications. Most recently, he was the staff director of the House Ag Committee, where he oversaw the committee's efforts during the 2008 and 2014 farm bills. He previously served as the director of congressional and public affairs at USDA's Food Safety and Inspection Service. He worked as an agricultural aide to Rep. Collin Peterson, D-Minn., and the late Sen. Paul Wellstone, D-Minn. Larew graduated from Virginia Tech with a Bachelor of Science degree in Dairy

Science and completed graduate work in agronomy from Penn State.



David Magaña

David Magaña, Ph.D., is a vice president and senior analyst for Rabobank's RaboResearch Food and Agribusiness group. He is responsible for covering the U.S. and North American fresh fruit, vegetable and tree nut industries. Previously, he served as deputy director of economic research for FIRA - Banco de Mexico. His research experience includes agricultural market integration under the North American Free Trade Agreement, consumer trends in fresh fruit and vegetable markets, food security and food price dynamics, among other related topics. Magaña earned his bachelor's from Universidad Autónoma Chapingo and a master's and Ph.D. in Agricultural Economics from Texas A&M University.



Paul Mikesell

Paul Mikesell is the founder and CEO of Carbon Robotics. He has deep experience founding and building successful technology startups. Mikesell co-founded Isilon Systems, a distributed storage company, in 2001. Isilon went public in 2006 and was acquired by EMC for \$2.5 billion in 2010. In 2006, he co-founded Clustrix, a distributed database startup that was acquired by MariaDB in 2018. Prior to Carbon, Mikesell served as director of infrastructure engineering at Uber, where he grew the team and opened the company's engineering office in Seattle, later focusing on deep learning and computer vision. Mikesell holds a bachelor's degree in computer science from the University of Washington.



Daniel Mountjoy

Daniel Mountjoy, Ph.D., is the director of resource stewardship at Sustainable Conservation. He leads the organization's water program to promote new approaches to conserve and replenish groundwater supplies for agriculture, communities and the environment. He works to integrate technical knowledge, decision support tools and policy in support of groundwater sustainability and habitat restoration through collaboration with farmers, the agricultural industry, researchers, agencies and other non-governmental organizations. Prior to joining Sustainable Conservation, Mountjoy was Assistant State Conservationist for the Natural Resources Conservation Service (NRCS) serving the California Central Coast and San Francisco Bay-Delta regions. Mountjoy earned a Ph.D. in human ecology from UC Davis for his research on strategies to improve cross-cultural communication for resource management

with Hispanic farmers. He also holds a BA in agroecology from UC Santa Cruz and an MA in Latin American studies from Stanford University.



Director Karla Nemeth

Karla Nemeth was appointed Director of the California Department of Water Resources (DWR) by Governor Edmund G. Brown Jr. and was reappointed by Governor Gavin Newsom. She oversees the department, whose mission it is to manage and protect California's water resources. In cooperation with other agencies, DWR manages those resources to benefit the state's people, and to protect, restore and enhance the natural and human environments. Nemeth focuses on preparing the department and state to adapt to more extreme weather as a result of climate change. Prior to joining DWR, Nemeth worked at the California Natural Resources Agency as Governor Brown's deputy secretary and senior adviser for water policy since 2014. She was the Bay Delta Conservation Plan project manager from 2009 to 2014. Nemeth received a

bachelor's degree in political science and Latin American studies from the University of California at San Diego, and a master's degree in public administration from the University of Washington.



Amy O'Shea

Amy O'Shea is president and CEO of Certis Biologicals. O'Shea leads a global team of manufacturing, distribution, marketing, sales and field development professionals for this division of Mitsui & Co. Under her leadership, Certis has accelerated product development and manufacturing to serve the rapidly growing need for biobased agriculture products. The company has also taken a leadership position with America's Conservation Ag Movement, one of the largest public-private partnerships in the U.S. supporting sustainable agriculture. She brings an exceptional record of accelerating growth, enhancing profitability and reinvigorating diverse businesses.



Dave Puglia

Dave Puglia was elected president and CEO of Western Growers in 2019. Since joining the organization in 2005, he has focused on leading public policy initiatives affecting the agriculture industry in California and other western states. Before joining Western Growers, Puglia served for seven years in the California Attorney General's Office, first as Press Secretary and then as Director of Public Affairs and Communications. Puglia is currently Vice Chair of the Public Policy Institute of California's Water Policy Center Advisory Council and has served on several industry-related boards and advisory councils. A Sacramento native, Puglia earned a bachelor's degree in Government-Journalism from Sacramento State University and lives with his wife, Lezlie, in Orange County, California.



Secretary Karen Ross

Karen Ross was reappointed Secretary of the California Department of Food and Agriculture (CDFA) by Governor Gavin Newsom. She was initially appointed by Governor Edmund G. Brown Jr. in 2011. Before joining CDFA, Secretary Ross was chief of staff for Agriculture Secretary Tom Vilsack, a position she accepted in 2009. Prior to that appointment, she served as president of the California Association of Winegrape Growers from 1996 to 2009, and as vice president of the Agricultural Council of California from 1989 to 1996. Ross grew up as a 4-H kid on a farm in western Nebraska. She and her husband, Barry, own 800 acres of the family farm where her younger brother, a fourth-generation farmer, grows no-till wheat and feed grains, incorporating cover crops and rotational grazing for beef production. Ross has a Bachelor of Arts degree from the University of Nebraska-Lincoln and is a

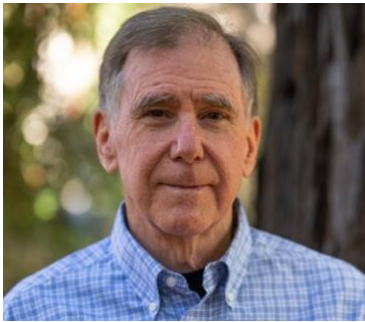
graduate of the Nebraska Ag Leadership Program.



Lisa Nunez Safarian

Lisa Nunez Safarian is president and COO at Pivot Bio, leading commercial, manufacturing and product development. She oversees the day-to-day operations to ensure the company is meeting the nitrogen needs of its customers. Prior to joining Pivot Bio, Nunez Safarian held several leadership positions at Bayer and Monsanto. Most recently, she served as President, Crop Science North America for Bayer where she launched innovative technologies and go-to-market strategies that grew the business. As a champion for diversity and inclusion, Nunez Safarian was named Woman of the Year by the National Association of Professional Women and is involved in the G100 Women's Leadership Network, which helps top female executives continue to hone the

skills required to succeed in the C-Suite. Nunez Safarian holds bachelor's and master's degrees in business administration from Southern Illinois University, Edwardsville.



Daniel Sumner

Daniel A. Sumner is the Frank H. Buck Jr. Distinguished Professor in the Department of Agricultural and Resource Economics at the University of California, Davis. He is also the director of the University of California Giannini Foundation for Agricultural Economics. Sumner's academic research, teaching and outreach have concentrated on challenges facing farms, agricultural industries and consumers. Much of his research has focused on international trade and government subsidy and regulatory policy. Previously, Sumner was a senior economist on President Reagan's Council of Economic Advisers and was nominated by President George H.W. Bush and confirmed by the U.S. Senate as

the Assistant Secretary for Economics at USDA. Sumner holds a Bachelor of Science in agricultural management from California State Polytechnic University, San Luis Obispo, a Master of Science in economics from Michigan State, and a Ph.D. in economics from the University of Chicago.



Richard Waycott

Richard Waycott is the Almond Board of California's (ABC) president and CEO. He joined the organization in 2002. Prior to heading up the ABC, Waycott worked for over 20 years, mostly in Latin America, in the food manufacturing and agribusiness industries, with extensive experience in the consumer products and B-to-B grains and oilseeds market segments. Waycott's experience complements the other professionals at the Almond Board by bringing strategic leadership to the global development of the California almond industry. Almond production and worldwide almond shipments, as well as the activities of the ABC, have grown tremendously over the past two decades, with Almond Board programs now touching every aspect of the industry's interests.



Joani Woelfel

Joani Woelfel is the president and CEO of Far West Equipment Dealers Association (FWEDA), a not-for-profit trade association representing equipment dealers across seven western states including Arizona, California, Colorado, Hawaii, Nevada, Utah and Wyoming. FWEDA promotes the interests of agricultural, industrial, rental and outdoor power equipment dealers related to legislative and regulatory policy, labor and workforce development, and all issues affecting the dealership business environment. Woelfel was an investigative journalist covering government and the legal system and has worked in media and communications and construction sales and management. She earned a bachelor's degree in Journalism from Arizona State University. She has certifications in organizational leadership, project

management, and digital marketing science from the University of Arizona.



Stuart Woolf

Stuart Woolf is president and CEO of Woolf Farming & Processing, which is a family-owned operation whose primary business is the production and processing of agricultural commodities. He helped establish two related entities: Harris Woolf California Almonds, is a processor and handler of raw almonds, and Los Gatos Tomato Products manufactures bulk tomato paste for industrial users. Woolf has served as chairman of the California League of Food Processors, the Almond Board of California, and of the UC President's Commission of Agriculture and Natural Resources. He is currently on the Executive Committee of the California Chamber of Commerce, Vice Chairman of the Western Growers Association and a founding Member of the California Agave Council. Woolf received a bachelor's

degree in Liberal Arts from the University of California at Berkeley and an MBA from Boston College.