2016 Producer Survey Results
January 28, 2016
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The telephonic survey conducted from January 22-26, 2016 was designed to gain input from producers across the nation on issues pertaining to the upcoming Presidential election. The survey questions were developed by Aimpoint Research consultants in collaboration with Agri-Pulse Communications, Inc. and the American Farm Bureau Federation.

In general, surveys of this type are intended to take a snapshot of public opinion at a specific time and on specific issues. The survey results provide a conduit for public opinion to be considered in planning and communications initiatives. It is important to note that respondents react to questions with top-of-mind responses and are not privy to in-depth supporting information nor do they have the luxury of debating the questions with experts. Therefore, the survey results provide general guidance for planning purposes, but should not be interpreted as a referendum on complex policy and planning decisions.

Producers throughout the nation were randomly selected and interviewed telephonically. Seven hundred and fifty interviews were completed over 5 days and results are statistically sound within a 3.6% margin of error 95% of the time. The survey took the average respondent 10 minutes to complete.

The following report presents the results of the survey. Word clouds are reflective of the answers received from open-ended survey questions. The larger the word appears, the more frequently that response was received. Due to rounding, the values indicated in graphs may not necessarily add up to 100%. Like all polls, this opinion survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias.
SURVEY RESULTS

Are you satisfied or dissatisfied with the way things are going in this country today?

All Respondents:
- Very dissatisfied: 59.6%
- Somewhat dissatisfied: 18.0%
- Satisfied: 19.4%
- Dissatisfied: 77.6%
- Don't know: Very satisfied: 2.9%
- Somewhat satisfied: 3.7%

Gender Breakdown:
- Male: Satisfied 19%, Dissatisfied 22%
- Female: Satisfied 19%, Dissatisfied 22%

Political Party Breakdown:
- Republican: Satisfied 78%, Dissatisfied 20%
- Democrat: Satisfied 76%, Dissatisfied 20%
- Independent: Satisfied 80%

Acreage Breakdown:
- 200-499 acres: Satisfied 19%, Dissatisfied 22%
- 500-999 acres: Satisfied 77%, Dissatisfied 23%
- 1,000-1,999 acres: Satisfied 81%, Dissatisfied 19%
- 2,000+ acres: Satisfied 80%
Do you approve or disapprove of the way that the President is doing his job?

All Respondents
- Don't know: 2.7%
- Strongly approve: 9.6%
- Somewhat approve: 7.9%
- Somewhat disapprove: 12.7%
- Strongly disapprove: 65.2%
- Approve: 17.5%
- Disapprove: 77.9%

Gender Breakdown
- Male: 18% Approve, 77% Disapprove
- Female: 17% Approve, 80% Disapprove

Political Party Breakdown
- Republican: 80% Approve, 15% Disapprove
- Democrat: 76% Approve, 23% Disapprove
- Independent: 69% Approve, 26% Disapprove

Acreage Breakdown
- 200-499 acres: 17% Approve, 16% Disapprove
- 500-999 acres: 17% Approve, 16% Disapprove
- 1,000-1,999 acres: 17% Approve, 17% Disapprove
- 2,000+ acres: 22% Approve, 71% Disapprove
### Age Breakdown

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Approve</th>
<th>Disapprove</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-34</td>
<td>20%</td>
<td>80%</td>
</tr>
<tr>
<td>35-44</td>
<td>13%</td>
<td>87%</td>
</tr>
<tr>
<td>45-54</td>
<td>19%</td>
<td>81%</td>
</tr>
<tr>
<td>55-64</td>
<td>18%</td>
<td>82%</td>
</tr>
<tr>
<td>65+</td>
<td>17%</td>
<td>83%</td>
</tr>
</tbody>
</table>

### Region Breakdown

<table>
<thead>
<tr>
<th>Region</th>
<th>Approve</th>
<th>Disapprove</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northeast</td>
<td>14%</td>
<td>86%</td>
</tr>
<tr>
<td>Mid-Atlantic</td>
<td>8%</td>
<td>92%</td>
</tr>
<tr>
<td>Southeast</td>
<td>14%</td>
<td>86%</td>
</tr>
<tr>
<td>Midwest</td>
<td>18%</td>
<td>82%</td>
</tr>
<tr>
<td>Middle Plains</td>
<td>19%</td>
<td>81%</td>
</tr>
<tr>
<td>Middle South</td>
<td>15%</td>
<td>85%</td>
</tr>
<tr>
<td>West</td>
<td>17%</td>
<td>83%</td>
</tr>
</tbody>
</table>
Do you approve or disapprove of the way that Congress is doing its job?

**All Respondents**
- Strongly approve: 1.7%
- Somewhat approve: 9.5%
- Don't know: 1.7%
- Refused: 1.5%
- Somewhat disapprove: 24.9%
- Strongly disapprove: 60.7%
- Approve: 11.2%
- Disapprove: 85.6%

**Gender Breakdown**
- Male: 11% Approve, 13% Disapprove
- Female: 86% Approve, 85% Disapprove

**Political Party Breakdown**
- Republican: 12% Approve, 11% Disapprove, 6% Independent
- Democrat: 87% Approve, 85% Disapprove
- Independent: 92% Approve

**Acreage Breakdown**
- 200-499 acres: 10% Approve, 14% Disapprove, 16% 2000+ acres
- 500-999 acres: 84% Approve, 89% 1000-1999 acres
- 1000-1999 acres: 89% Approve
- 2000+ acres: 79%
Generally speaking, do you consider yourself to be, or lean Republican, Democrat or Independent on most issues?

All Respondents

- Republican or Republican leaning: 68.7%
- Democrat or Democratic leaning: 18.3%
- Independent: 11.5%
- Refused: 1.6%

Gender Breakdown

- Male: 69% Republican, 19% Democrat, 11% Independent
- Female: 69% Republican, 16% Democrat, 14% Independent

Acreage Breakdown

- 200-499 acres: 16% Republican, 12% Democrat, 21% Independent
- 500-999 acres: 21% Republican, 12% Democrat, 12% Independent
- 1,000-1,999 acres: 17% Republican, 13% Democrat, 7% Independent
- 2,000+ acres: 21% Republican, 7% Democrat, 7% Independent
If the Republican primary for President were being held today, and the candidates were Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Carly Fiorina, Mike Huckabee, John Kasich, Rand Paul, Marco Rubio, Rick Santorum, and Donald Trump, for whom would you vote?

All Republican or Republican Leaning Respondents

- **Donald Trump:** 40.0%
- **Rick Santorum:** 0.8%
- **Marco Rubio:** 11.1%
- **Mike Huckabee:** 4.3%
- **John Kasich:** 1.0%
- **Carly Fiorina:** 1.2%
- **Ted Cruz:** 15.1%
- **Chris Christie:** 2.1%
- **Ben Carson:** 9.9%
- **Jeb Bush:** 1.9%
- **Undecided:** 12.6%

**Gender Breakdown**

- **Male**
  - Jeb Bush: 2%
  - Ben Carson: 9%
  - Chris Christie: 16%
  - Ted Cruz: 40%
  - Mike Huckabee: 10%
  - Carly Fiorina: 1%
  - John Kasich: 1%
  - Marco Rubio: 1%
  - Rick Santorum: 0%
  - Donald Trump: 1%

- **Female**
  - Jeb Bush: 0%
  - Ben Carson: 13%
  - Chris Christie: 11%
  - Ted Cruz: 0%
  - Mike Huckabee: 3%
  - Carly Fiorina: 15%
  - John Kasich: 0%
  - Marco Rubio: 0%
  - Rick Santorum: 0%
  - Donald Trump: 39%
If the Democratic primary for President were being held today and the candidates were Hillary Clinton, Martin O’Malley and Bernie Sanders, for whom would you vote?

All Democrat or Democratic Leaning Respondents

- **Undecided:** 10.2%
- **Hillary Clinton:** 48.9%
- **Bernie Sanders:** 40.9%

**Gender Breakdown**

- **Male**
  - Hillary Clinton: 48%
  - Bernie Sanders: 41%

- **Female**
  - Hillary Clinton: 52%
  - Bernie Sanders: 43%
If the primary for President were being held today and the candidates were Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Carly Fiorina, Mike Huckabee, John Kasich, Rand Paul, Marco Rubio, Rick Santorum, Donald Trump, Hillary Clinton, Martin O’Malley and Bernie Sanders, for whom would you vote?

All Independent Respondents

Donald Trump: 25.8%
Donald Trump: 25.8%

Gender Breakdown

Male

Female

Hillary Clinton
Bernie Sanders
Ben Carson
Ted Cruz
Marco Rubio
Donald Trump

2016 Producer Survey Results
As we head into the 2016 presidential election, what do you view as the one most important issue facing this country?

![Pie chart showing the most important issues for different political parties.]

**All Respondents**
- Economic growth: 13.5%
- Environment: 13.5%
- Deficit reduction: 9.2%
- National security / Terrorism: 18.9%
- Morality: 14.0%
- Healthcare: 7.6%
- Highways & infrastructure: 1.7%
- Immigration / Ag labor: 13.9%
- Don't know: 1.3%
- Other / Against abortion: 1.3%
- Other / Ag / farming issues: 4.1%
- International trade: 1.5%
- Renewable energy: 3.1%
- Cost and reach of Federal regulations: 2.0%
- Climate change: 1.9%
- Don't know: 1.3%

**Political Party Breakdown**