



2016 Producer Survey Results

January 28, 2016

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METHODOLOGY

Respondents	750 Producers throughout the nation with over 200 acres of farmland
Interviewing dates	January 22-26, 2016
Type of survey	Telephonic
Number of completed interviews	750
Margin of Error	+/- 3.6% with 95% confidence
Length	10 minutes average completion time

The telephonic survey conducted from January 22-26, 2016 was designed to gain input from producers across the nation on issues pertaining to the upcoming Presidential election. The survey questions were developed by Aimpoint Research consultants in collaboration with Agri-Pulse Communications, Inc. and the American Farm Bureau Federation.

In general, surveys of this type are intended to take a snapshot of public opinion at a specific time and on specific issues. The survey results provide a conduit for public opinion to be considered in planning and communications initiatives. It is important to note that respondents react to questions with top-of-mind responses and are not privy to in-depth supporting information nor do they have the luxury of debating the questions with experts. Therefore, the survey results provide general guidance for planning purposes, but should not be interpreted as a referendum on complex policy and planning decisions.

Producers throughout the nation were randomly selected and interviewed telephonically. Seven hundred and fifty interviews were completed over 5 days and results are statistically sound within a 3.6% margin of error 95% of the time. The survey took the average respondent 10 minutes to complete.

The following report presents the results of the survey. Word clouds are reflective of the answers received from open-ended survey questions. The larger the word appears, the more frequently that response was received. Due to rounding, the values indicated in graphs may not necessarily add up to 100%. Like all polls, this opinion survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias.

PROFILE OF RESPONDENTS

Aimpoint

AGRICULTURE

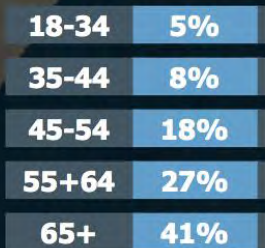
Agri Pulse
Agri-Hilltop Consulting Services, Inc.

Producer Profile of Respondents

Gender



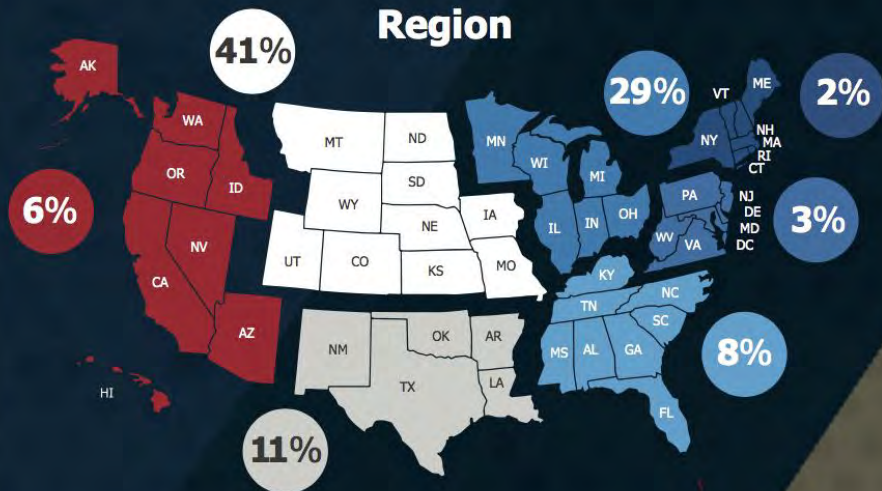
Age



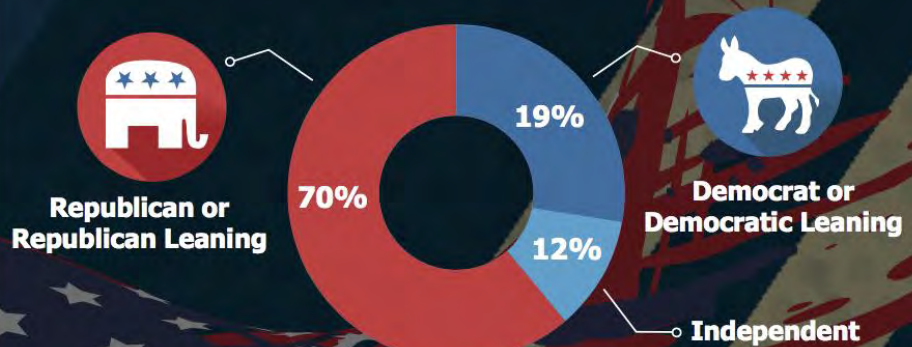
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Region

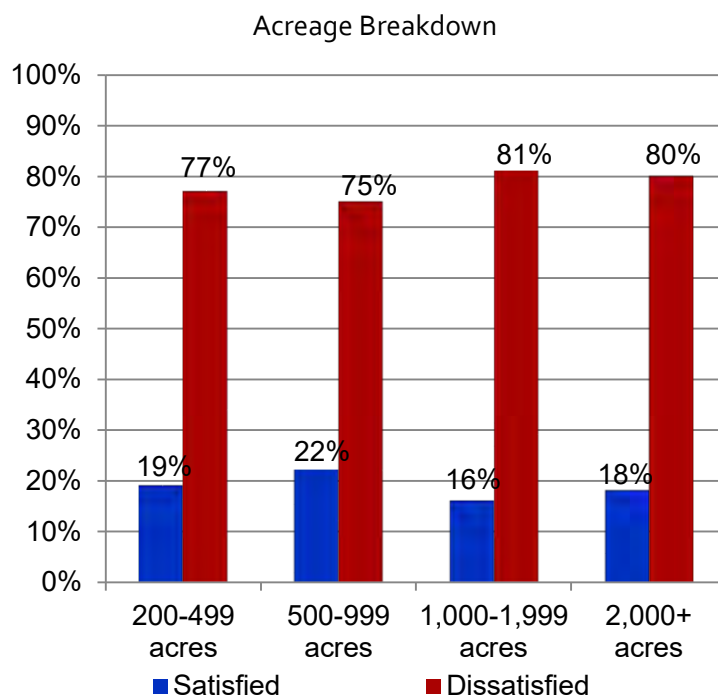
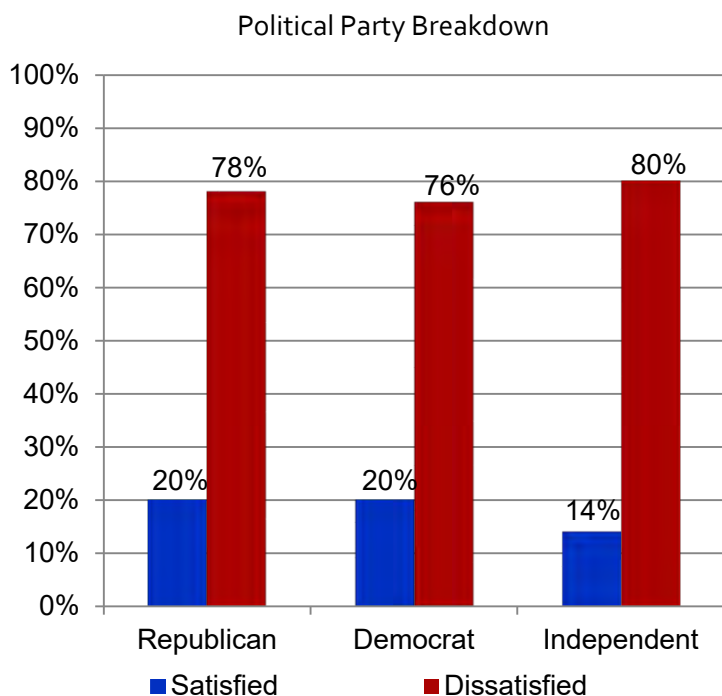
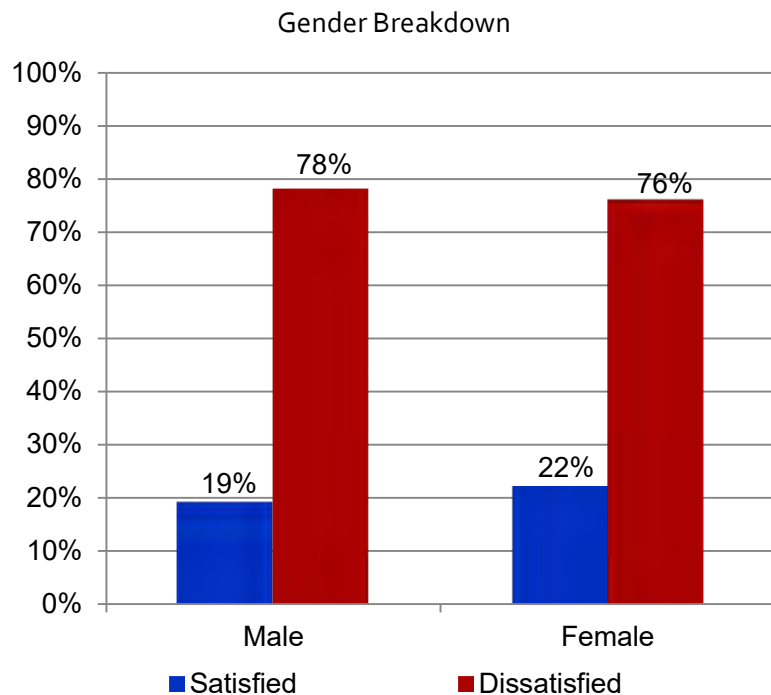
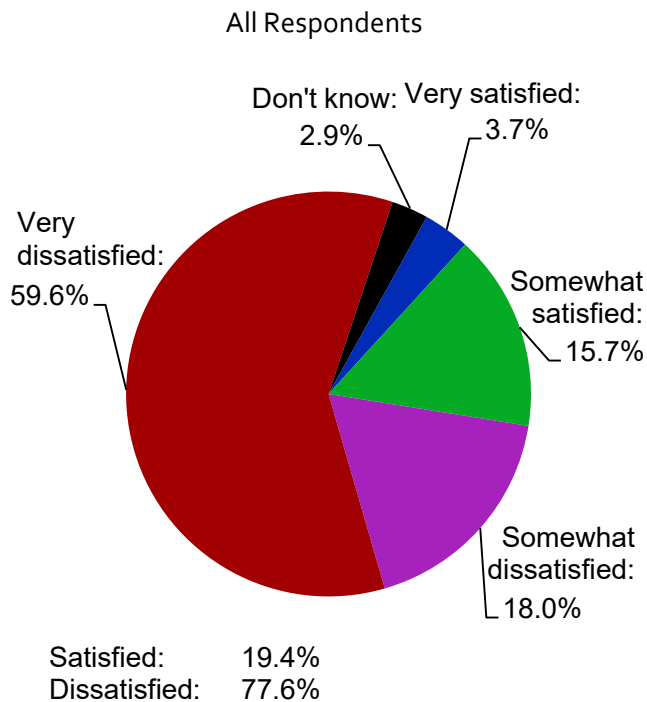


Political Stance

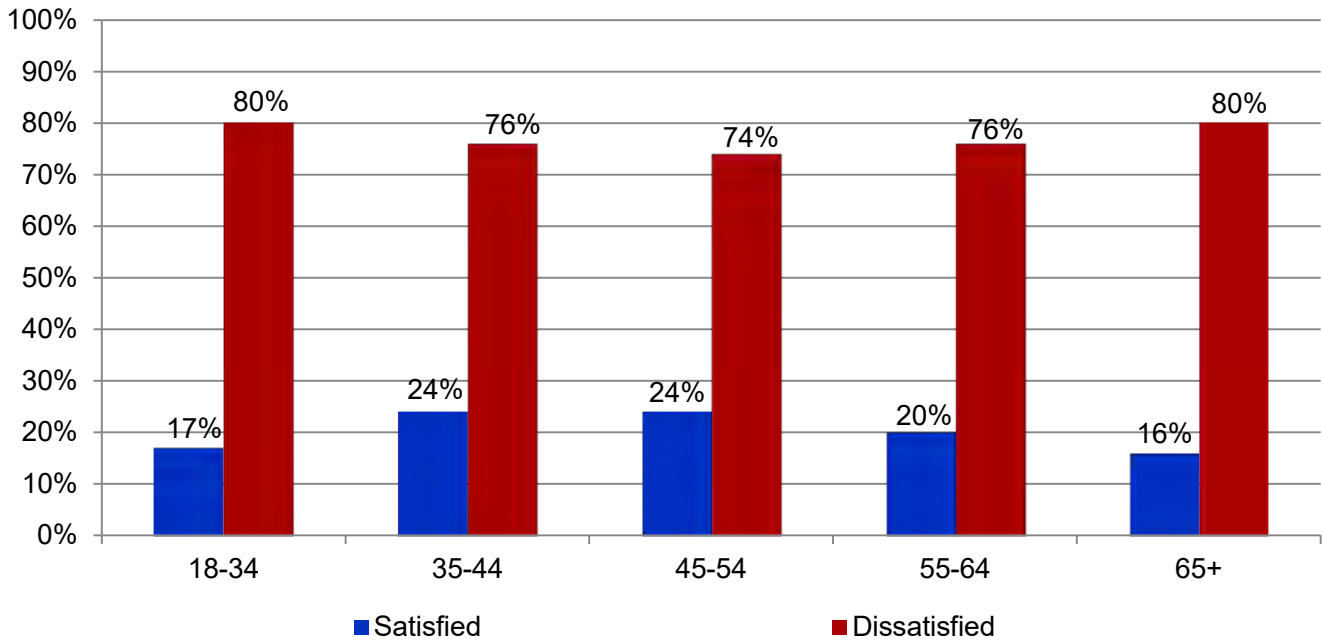


SURVEY RESULTS

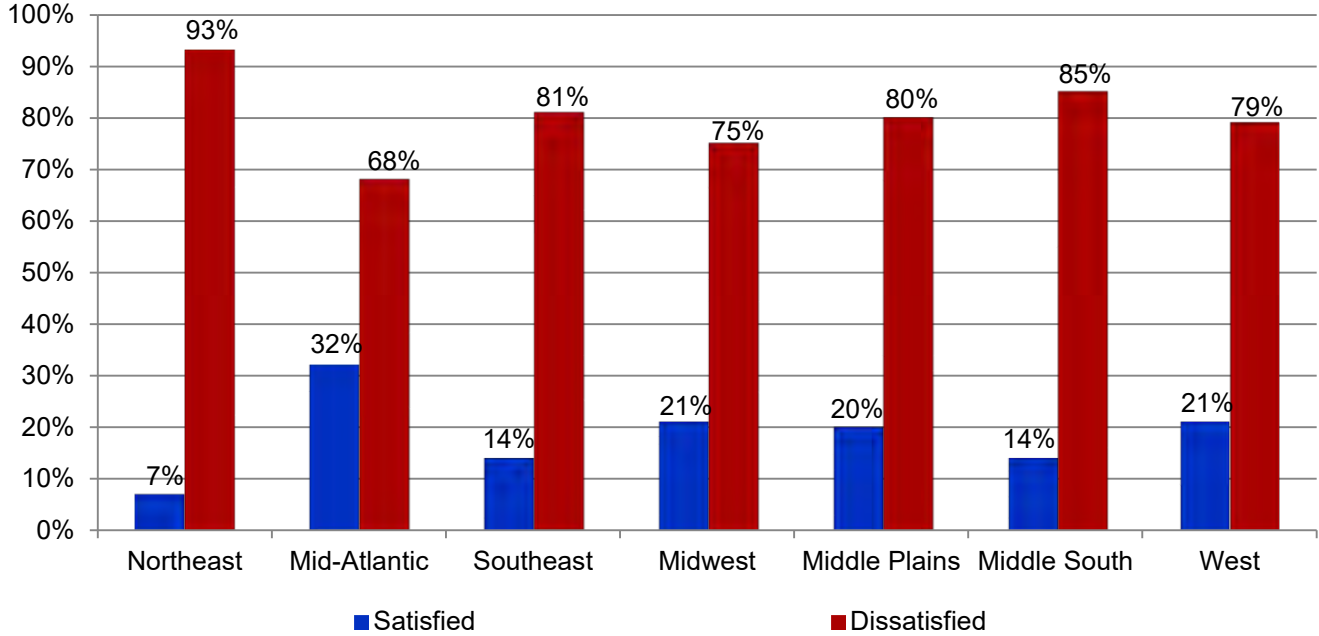
Are you satisfied or dissatisfied with the way things are going in this country today?



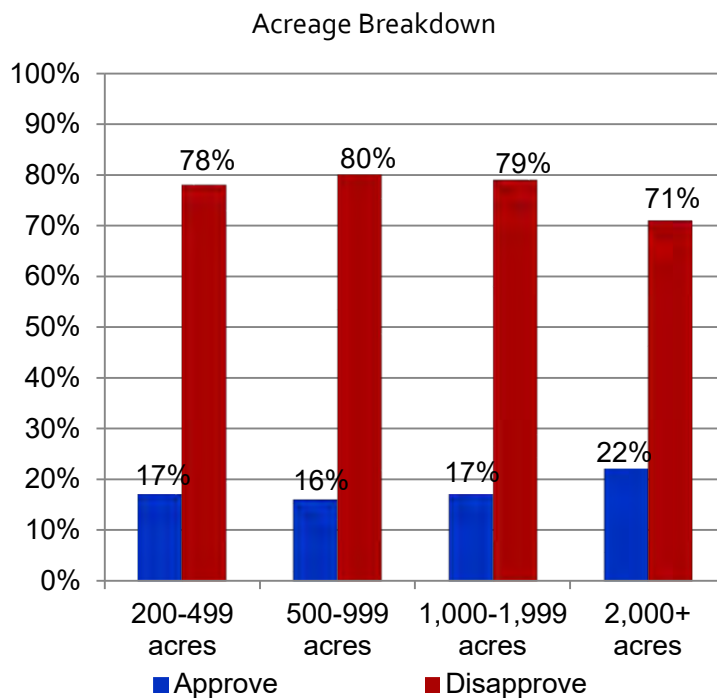
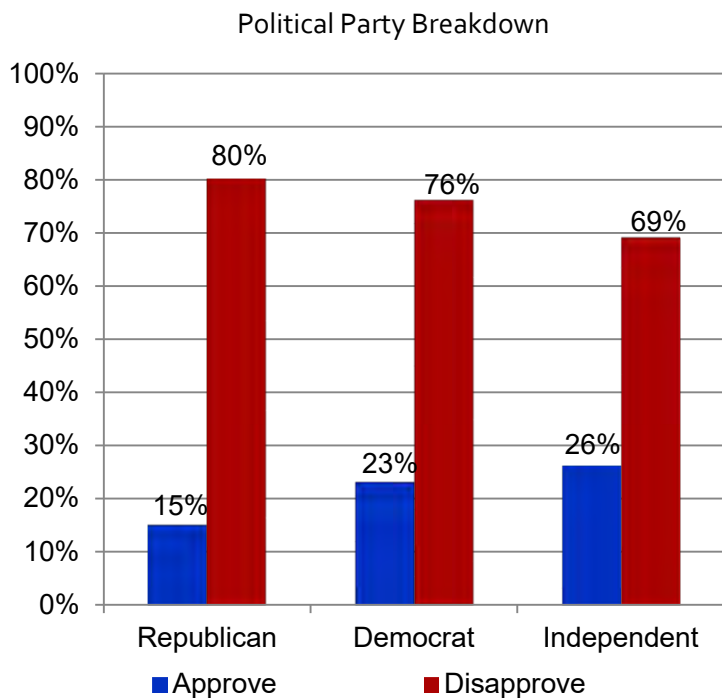
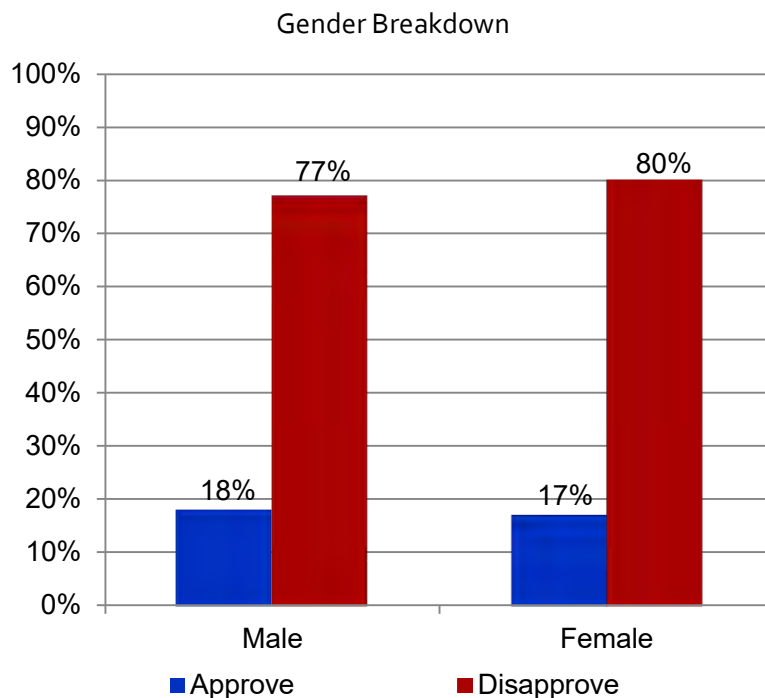
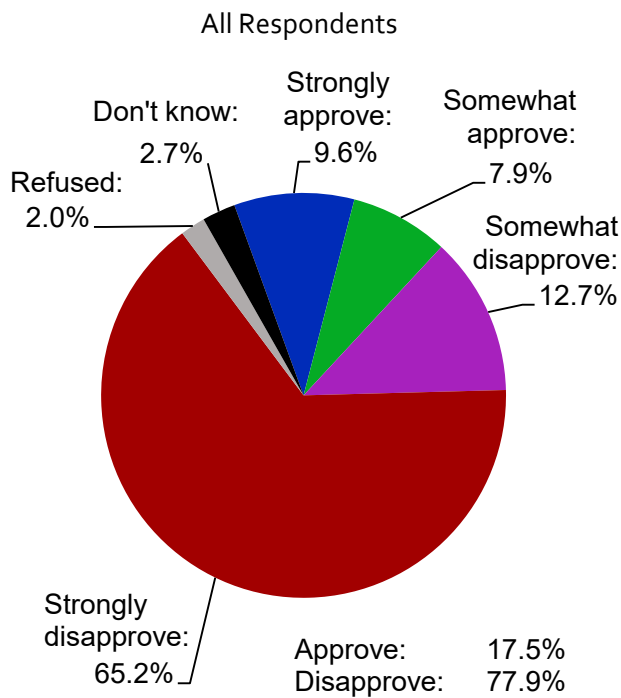
Age Breakdown



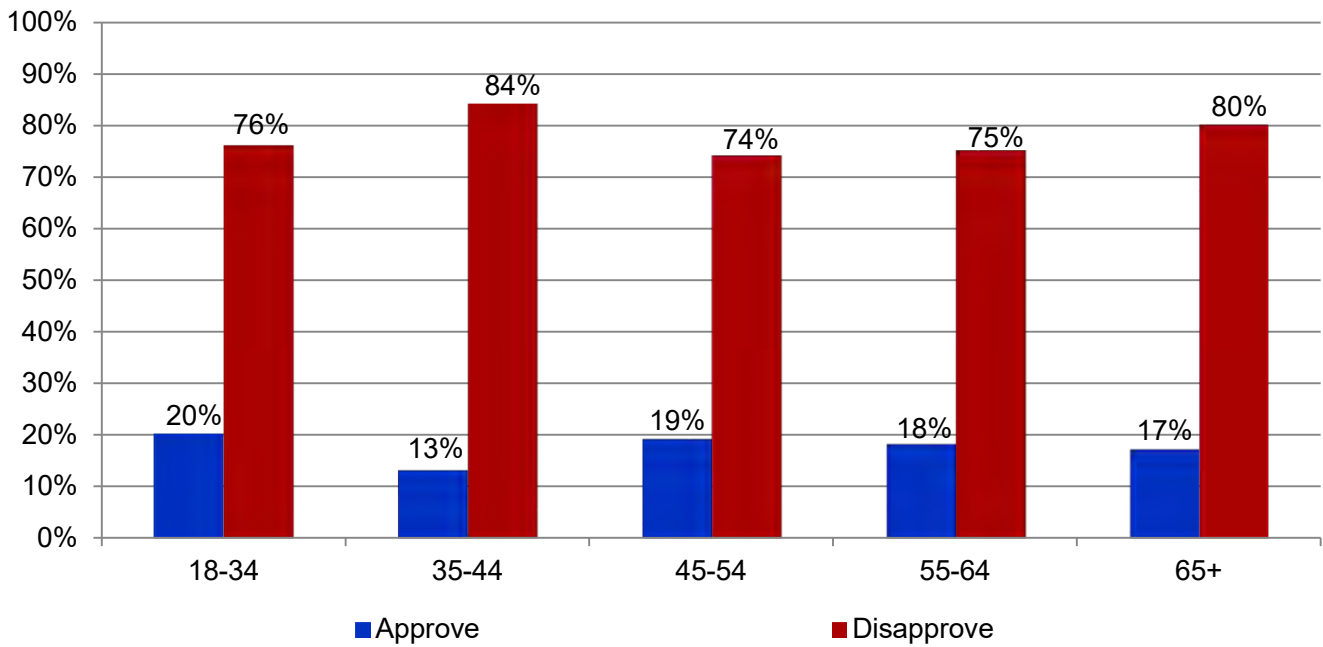
Region Breakdown



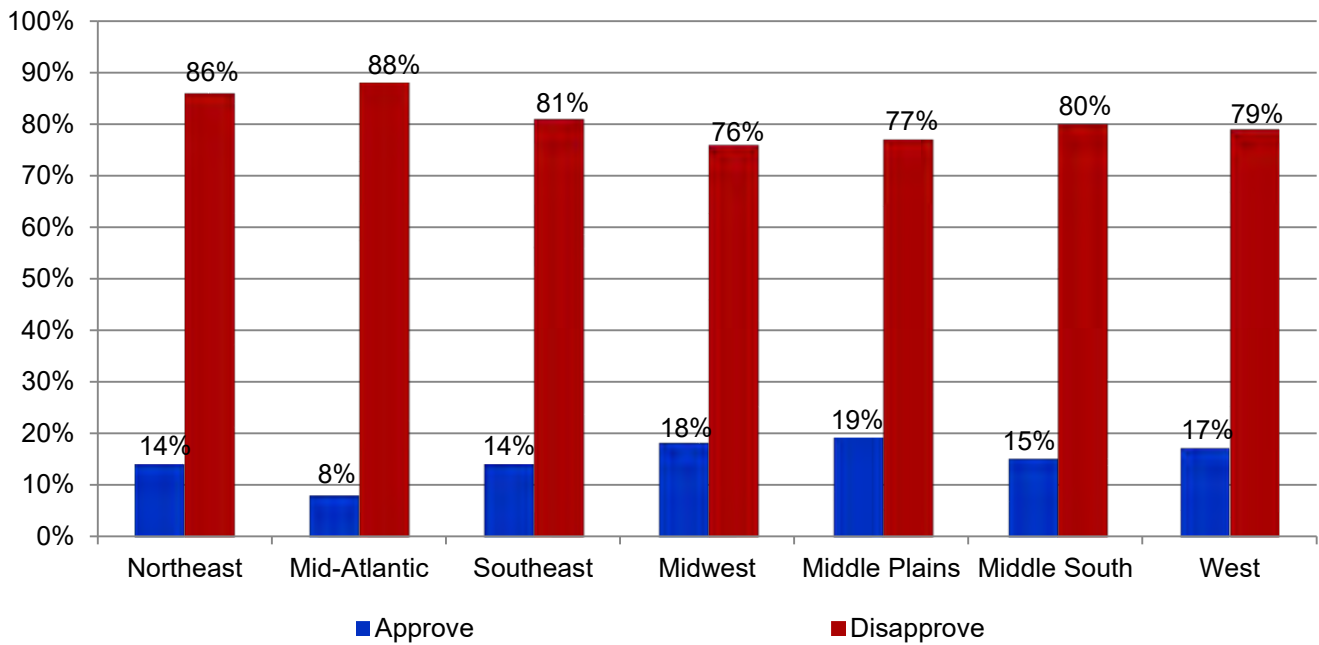
Do you approve or disapprove of the way that the President is doing his job?



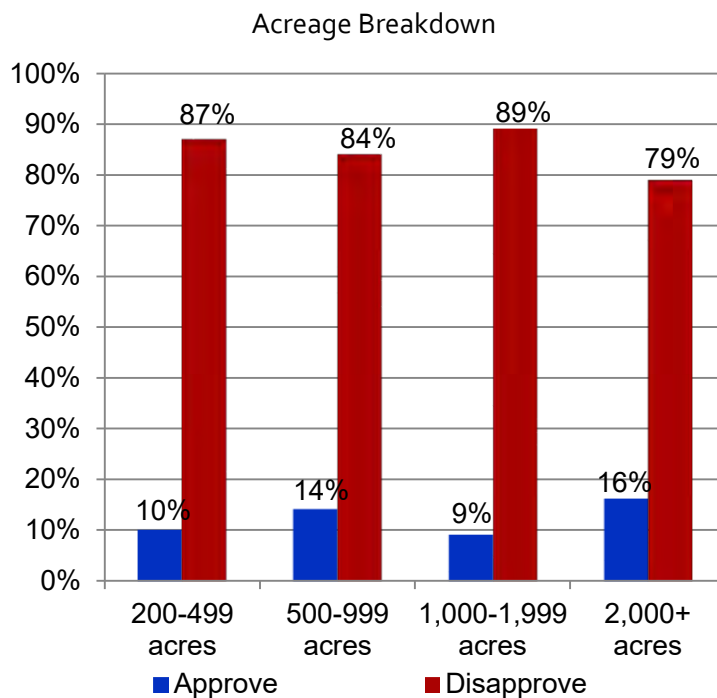
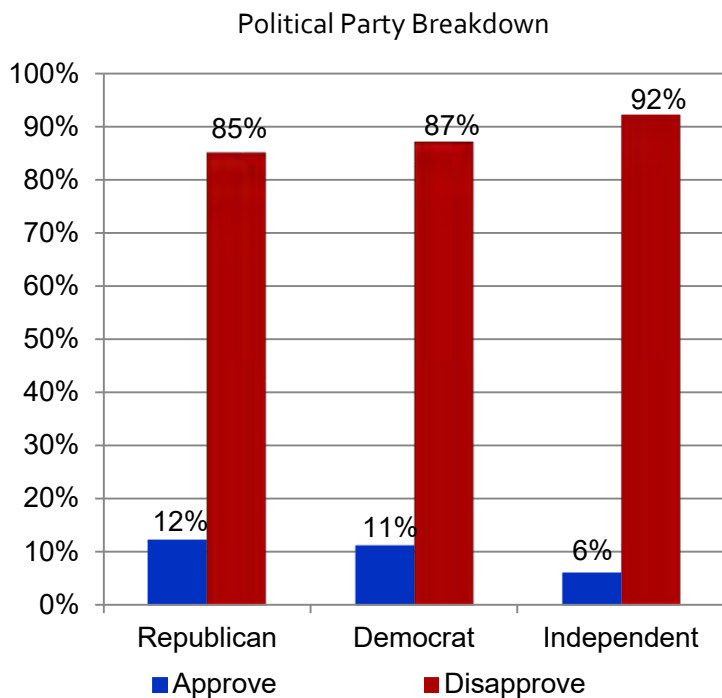
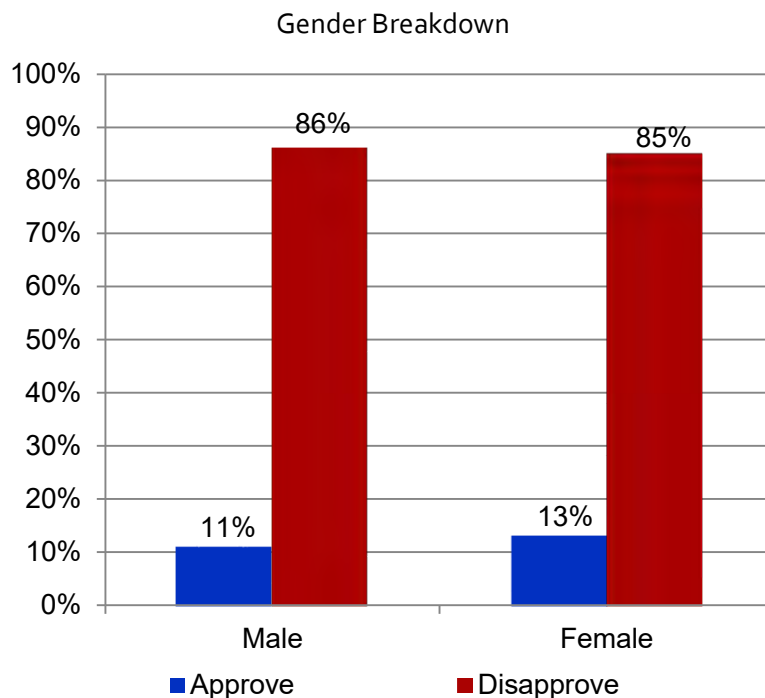
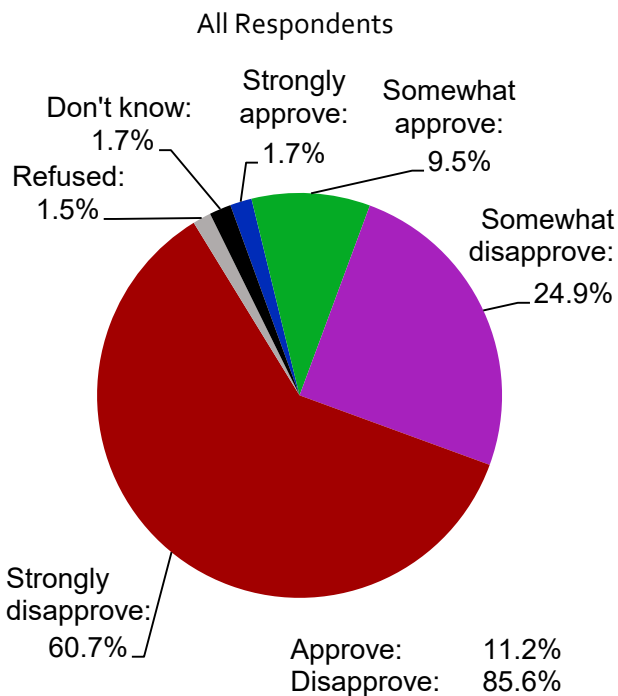
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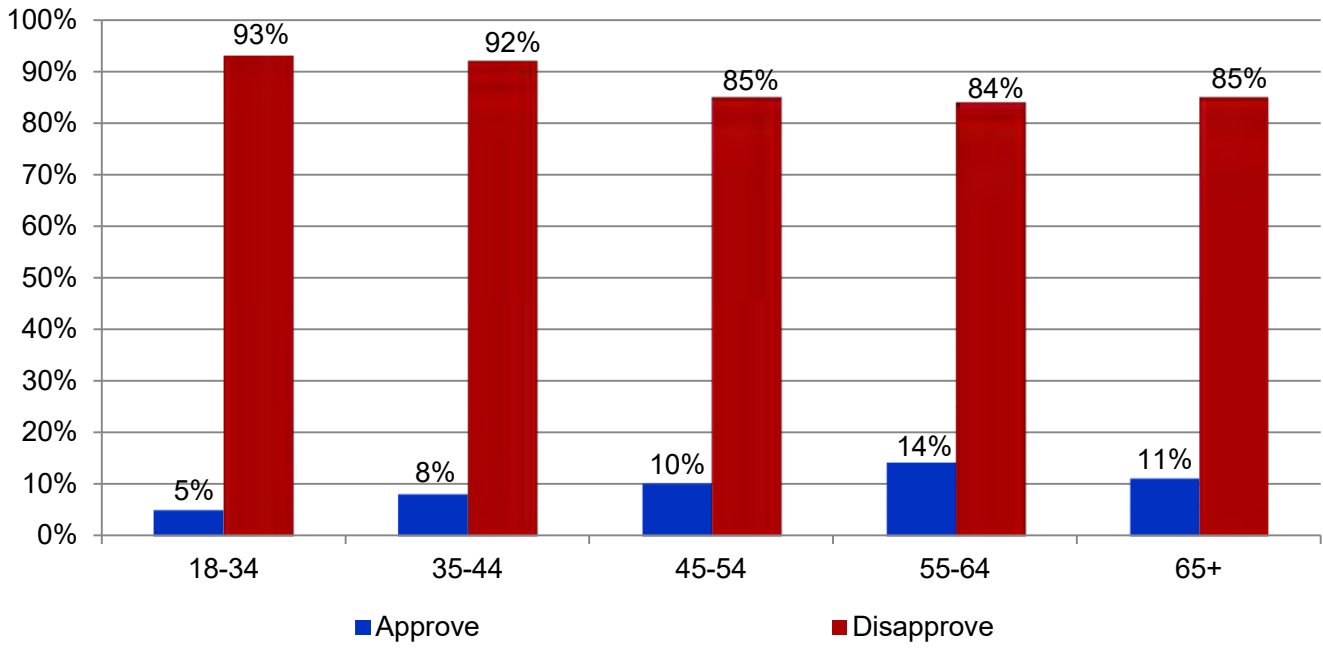
Region Breakdown



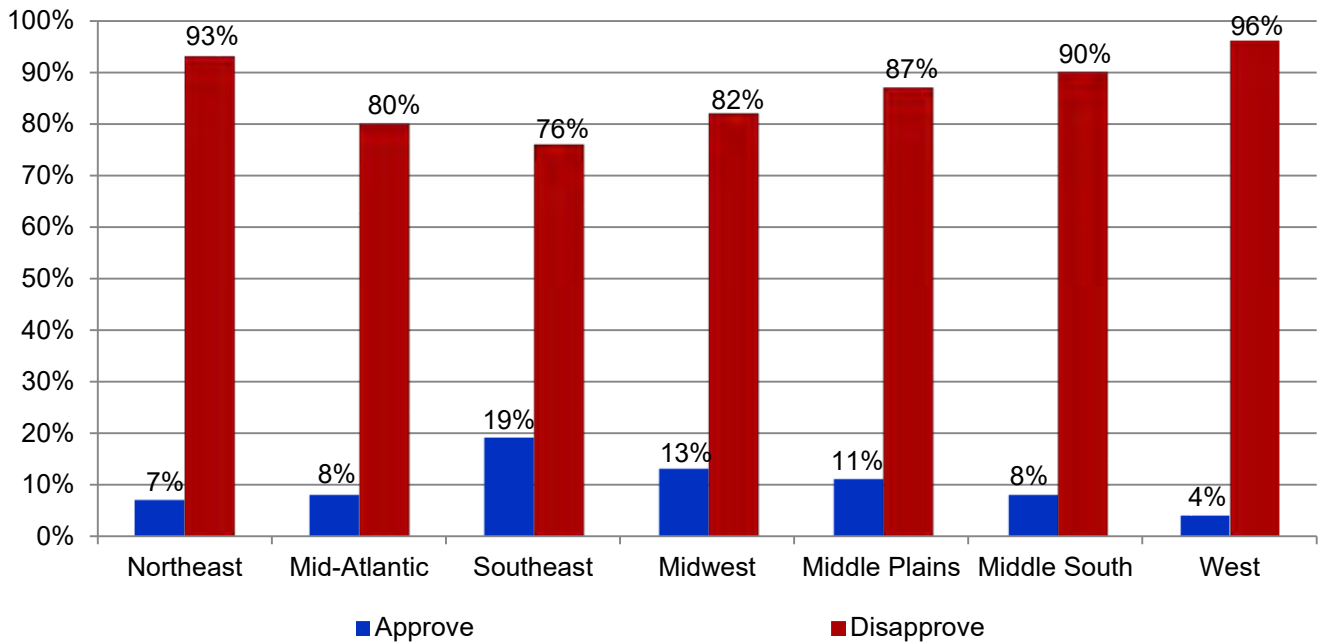
Do you approve or disapprove of the way that Congress is doing its job?



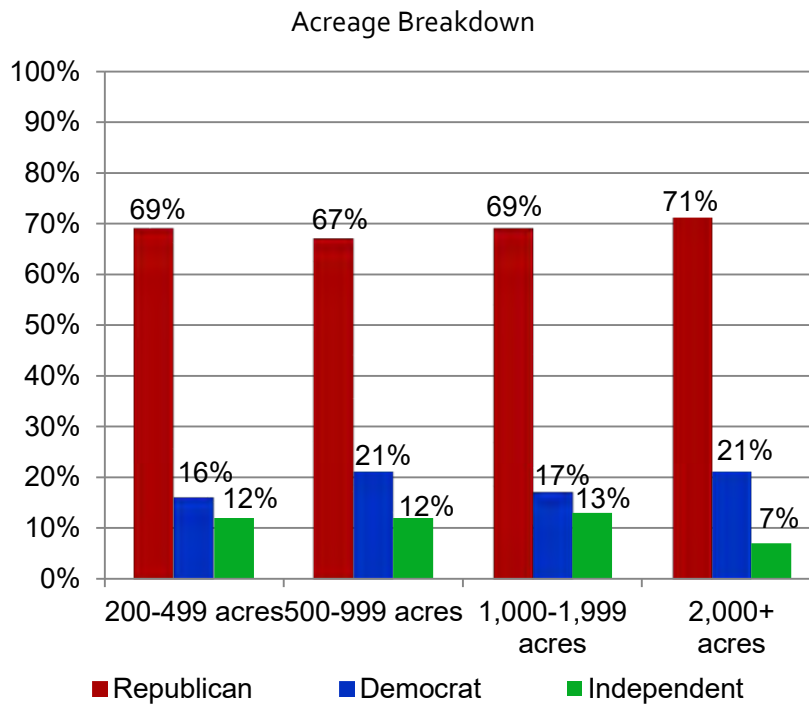
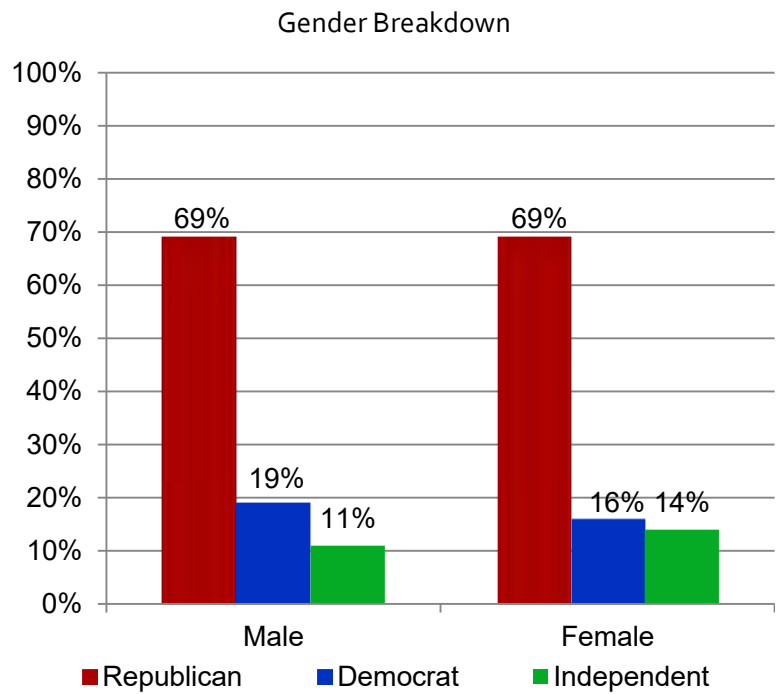
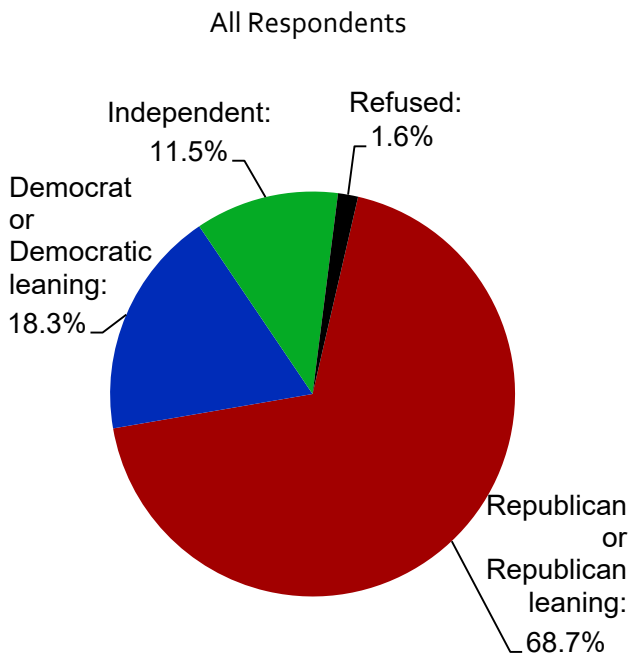
Age Breakdown



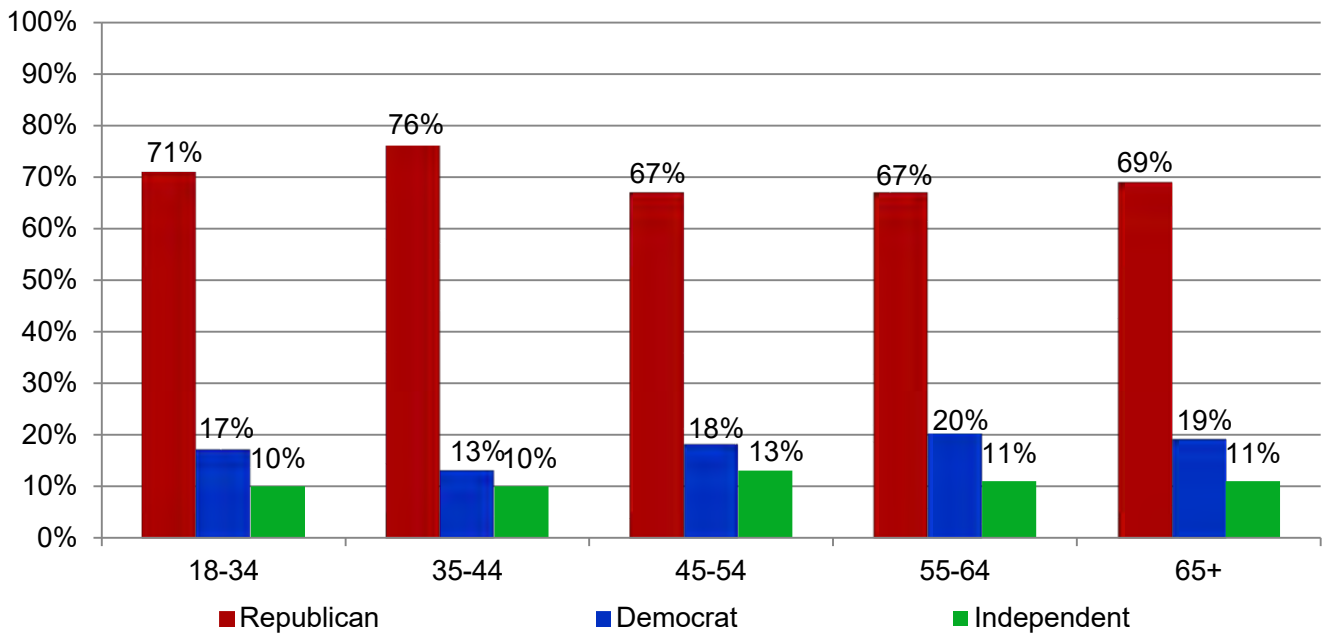
Region Breakdown



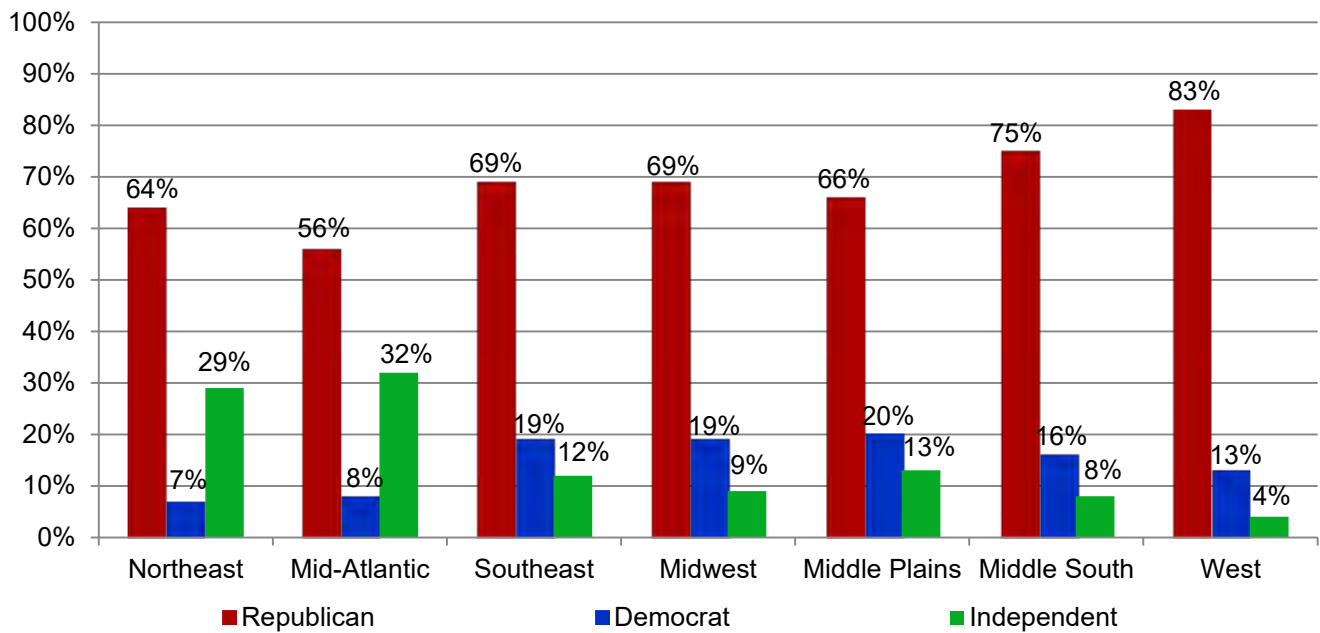
Generally speaking, do you consider yourself to be, or lean Republican, Democrat or Independent on most issues?



Age Breakdown

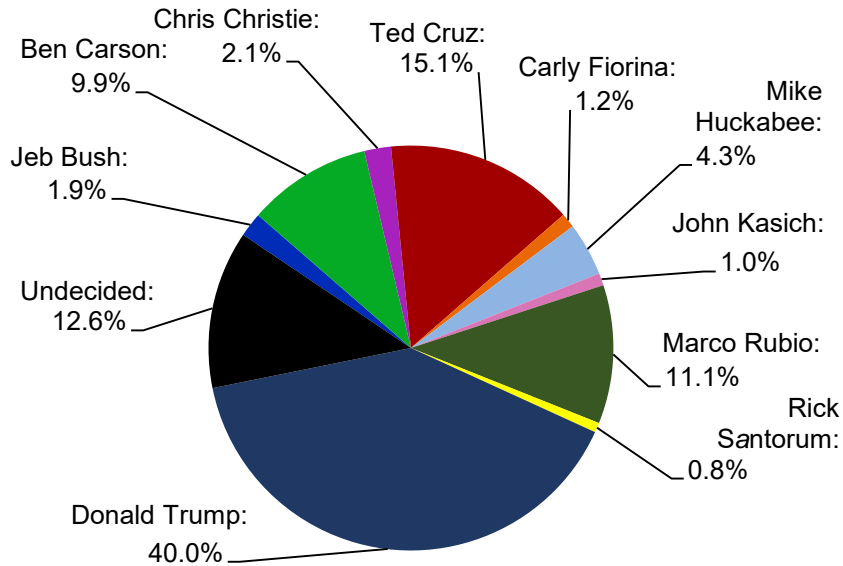


Region Breakdown

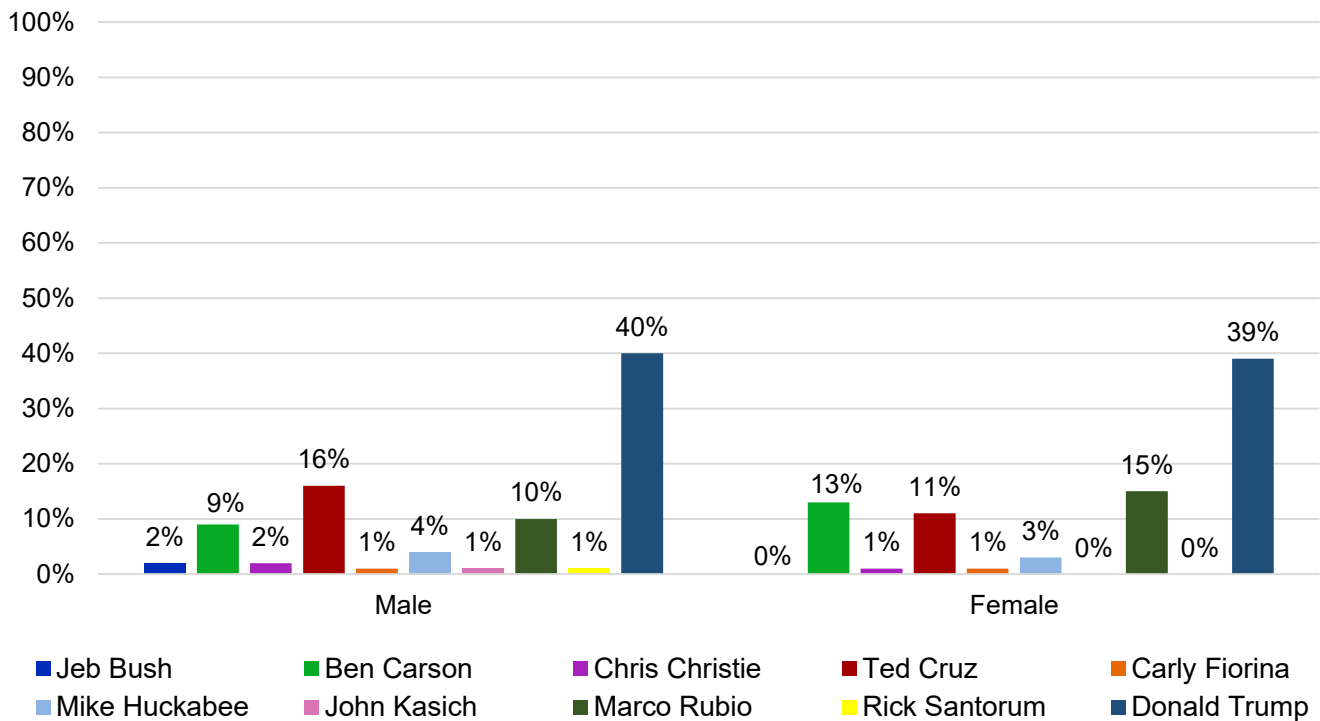


If the Republican primary for President were being held today, and the candidates were Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Carly Fiorina, Mike Huckabee, John Kasich, Rand Paul, Marco Rubio, Rick Santorum, and Donald Trump, for whom would you vote?

All Republican or Republican Leaning Respondents

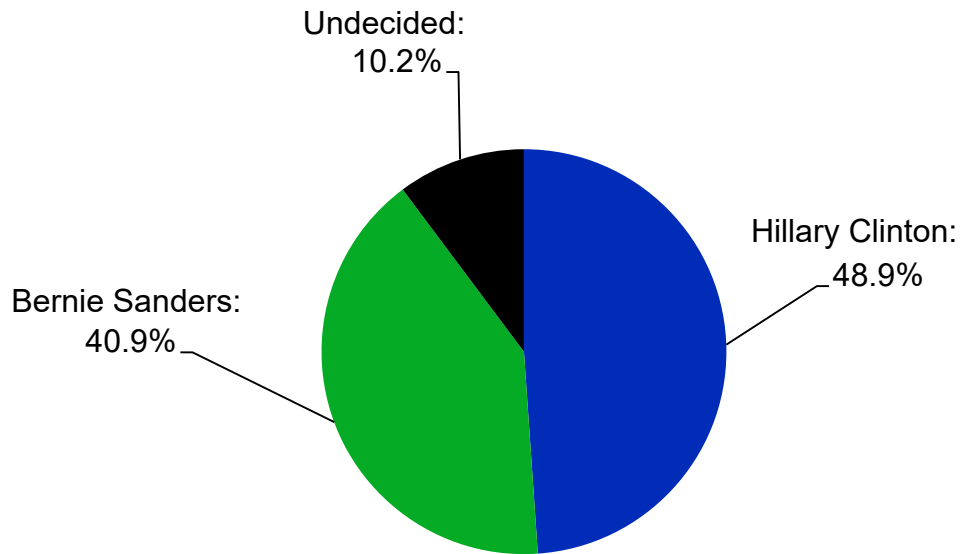


Gender Breakdown

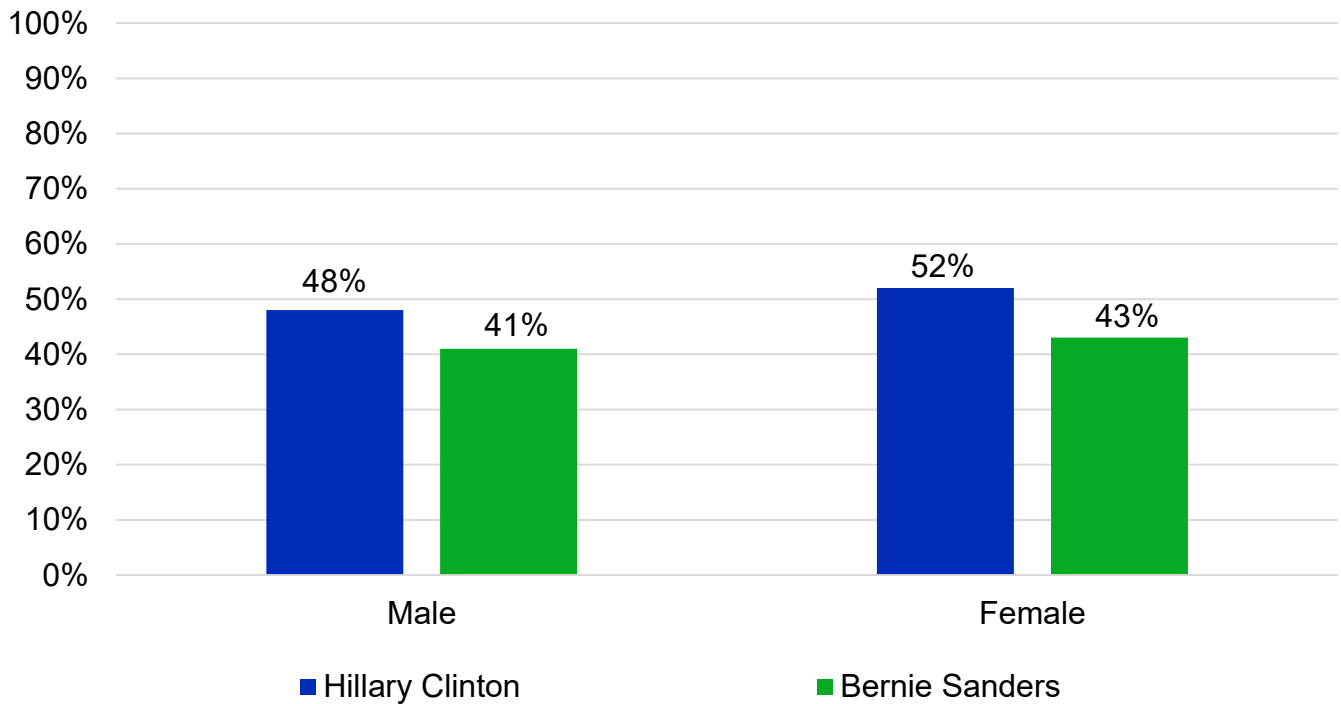


If the Democratic primary for President were being held today and the candidates were Hillary Clinton, Martin O'Malley and Bernie Sanders, for whom would you vote?

All Democrat or Democratic Leaning Respondents

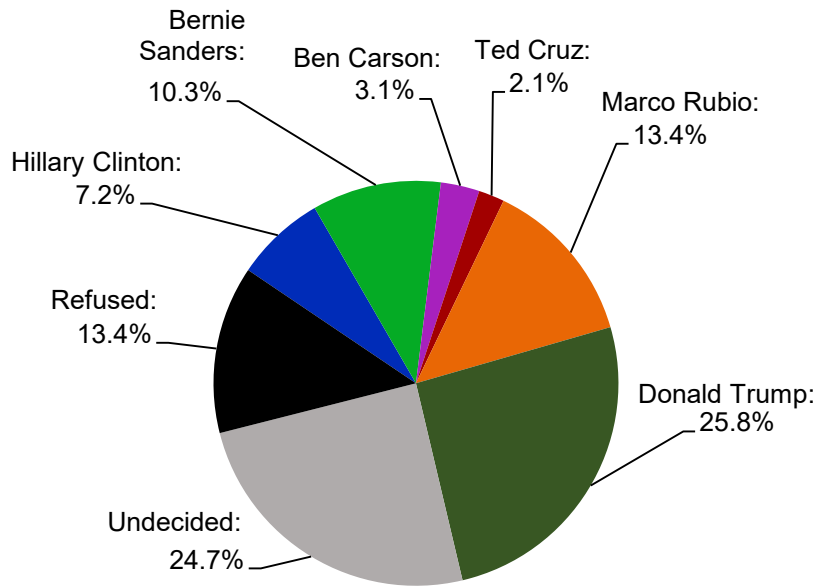


Gender Breakdown

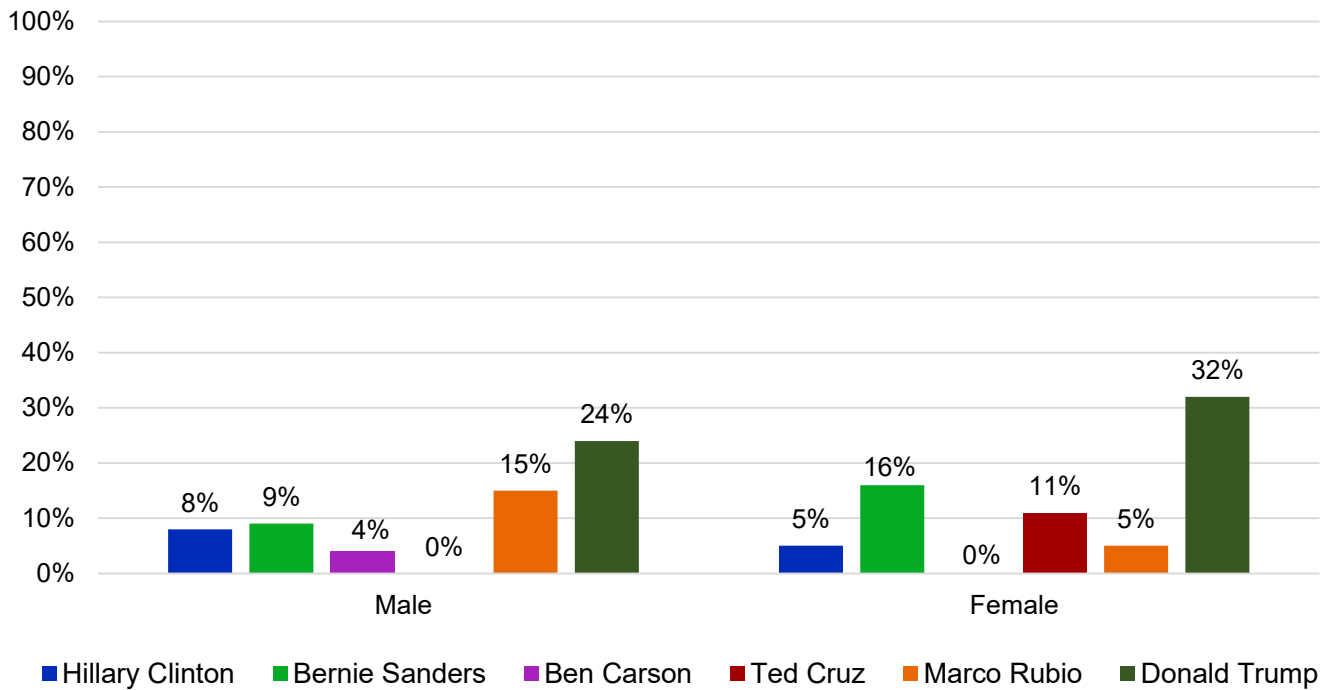


If the primary for President were being held today and the candidates were Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Carly Fiorina, Mike Huckabee, John Kasich, Rand Paul, Marco Rubio, Rick Santorum, Donald Trump, Hillary Clinton, Martin O'Malley and Bernie Sanders, for whom would you vote?

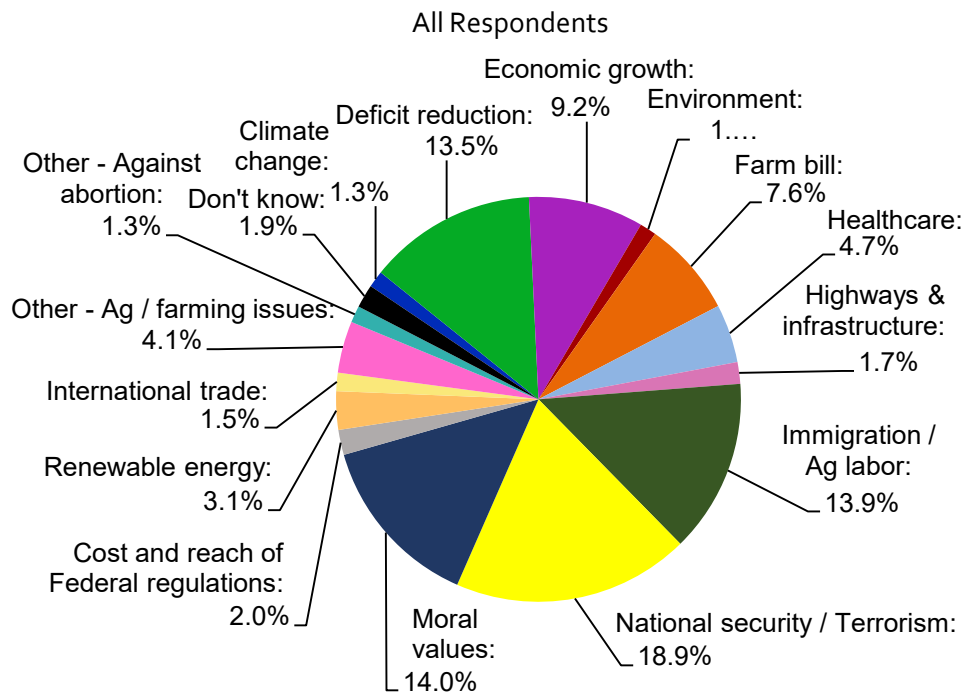
All Independent Respondents



Gender Breakdown



As we head into the 2016 presidential election, what do you view as the one most important issue facing this country?



Political Party Breakdown

