



2016 Producer Survey Results

October 21, 2016

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METHODOLOGY

Respondents	750 Producers throughout the nation with over 200 acres of farmland
Interviewing dates	October 5-18, 2016
Type of survey	Telephonic
Number of completed interviews	750
Margin of Error	+/- 3.6% with 95% confidence
Length	10 minutes average completion time

The telephonic survey conducted from October 5-18, 2016 was designed to gain input from producers across the nation on issues pertaining to the upcoming Presidential election. The survey questions were developed by Aimpont Research consultants in collaboration with Agri-Pulse Communications, Inc. and the American Farm Bureau Federation.

In general, surveys of this type are intended to take a snapshot of public opinion at a specific time and on specific issues. The survey results provide a conduit for public opinion to be considered in planning and communications initiatives. It is important to note that respondents react to questions with top-of-mind responses and are not privy to in-depth supporting information nor do they have the luxury of debating the questions with experts. Therefore, the survey results provide general guidance for planning purposes, but should not be interpreted as a referendum on complex policy and planning decisions.

Producers throughout the nation were randomly selected and interviewed telephonically. Seven hundred and fifty interviews were completed over 12 days and results are statistically sound within a 3.6% margin of error 95% of the time. The survey took the average respondent 10 minutes to complete.

The following report presents the results of the survey. Word clouds are reflective of the answers received from open-ended survey questions. The larger the word appears, the more frequently that response was received. Due to rounding, the values indicated in graphs may not necessarily add up to 100%. Like all polls, this opinion survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias.

PROFILE OF RESPONDENTS

Aimpoint
AGRICULTURE

AgriPulse
Ag-Hits Communications, Inc.

Producer Profile of Respondents

Gender

83% **17%**
Male Female

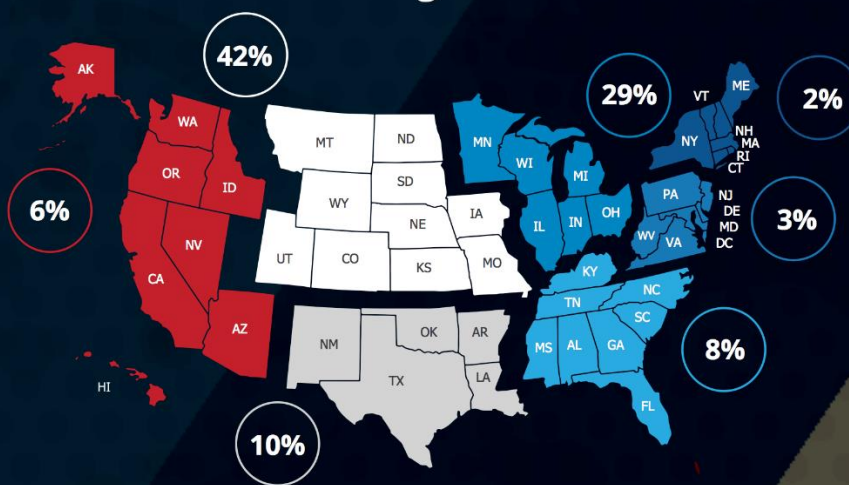
Age

18-34	6%
35-44	8%
45-54	19%
55+64	27%
65+	40%

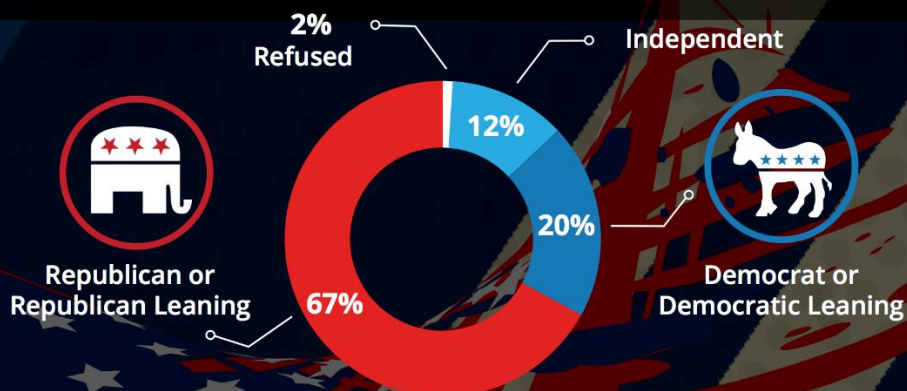
Acreage

0-199	45%
200-499	
500-999	27%
1,000-1,999	18%
2,000 +	10%

Region

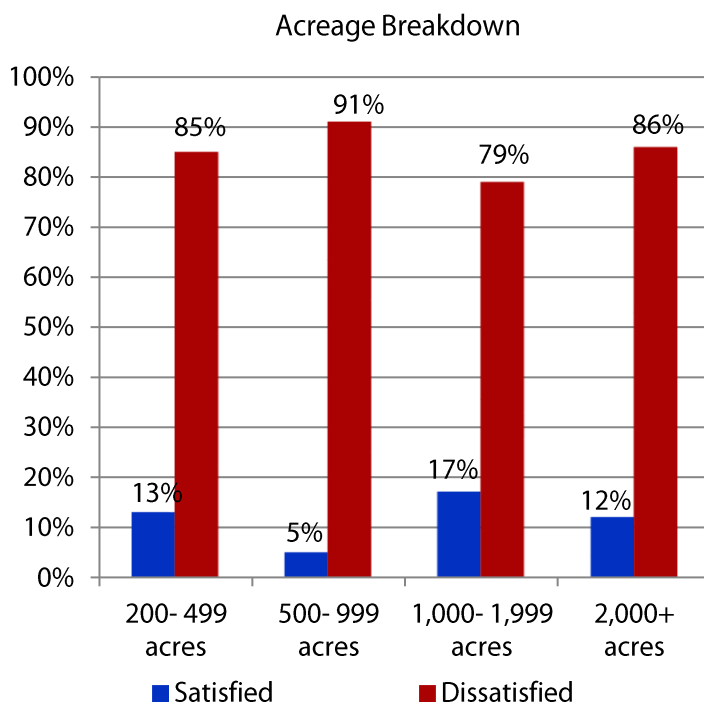
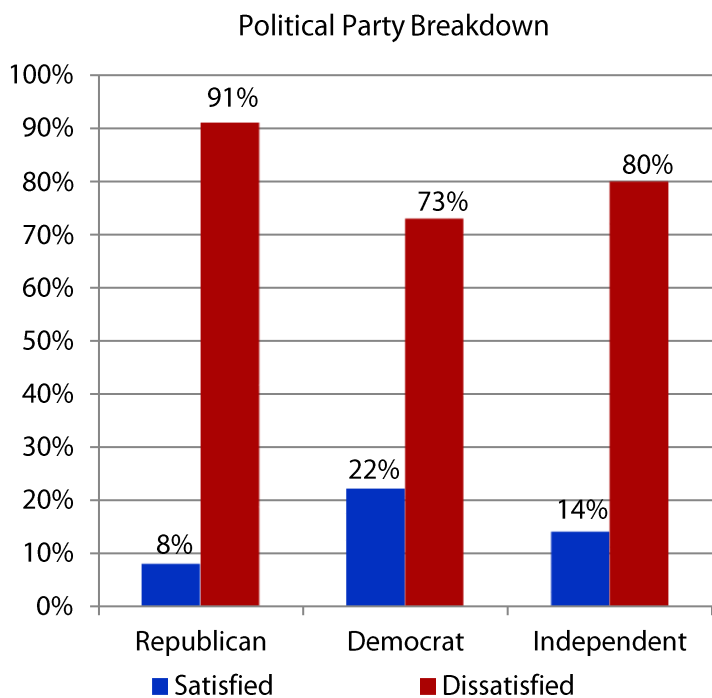
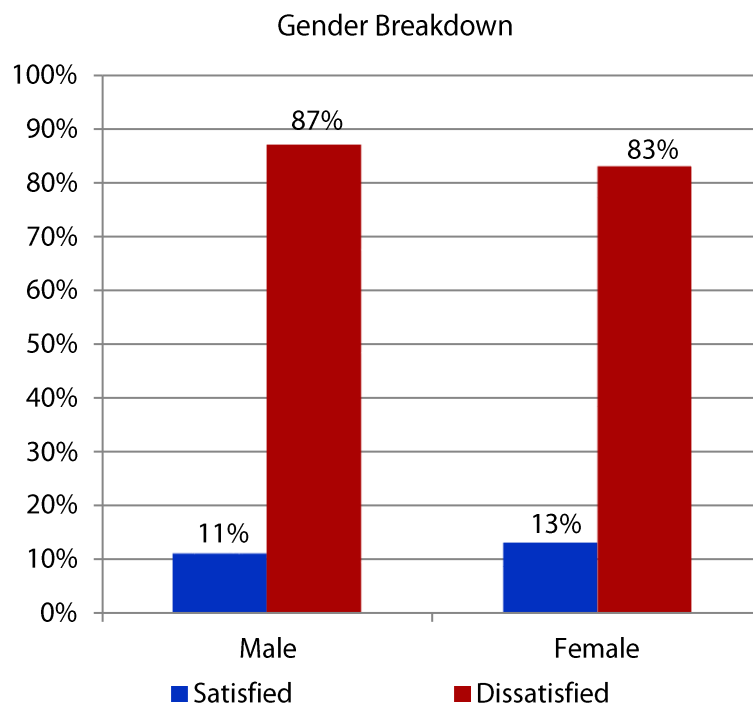
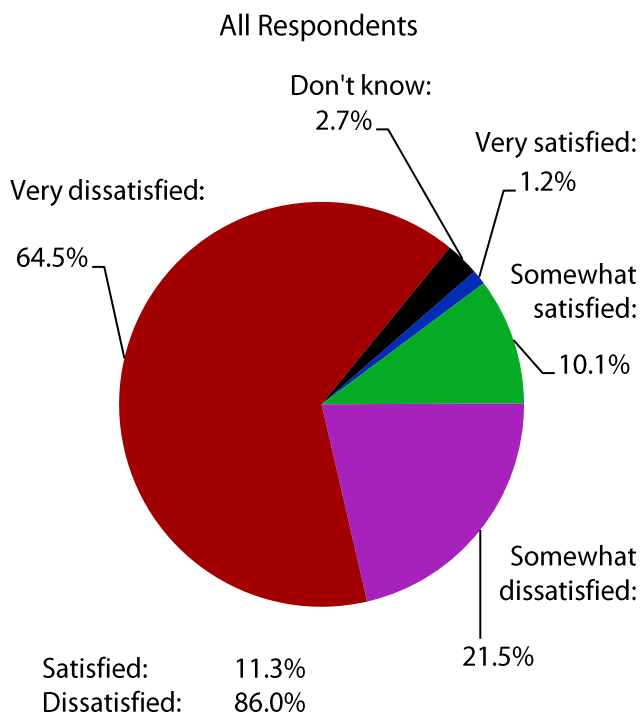


Political Stance

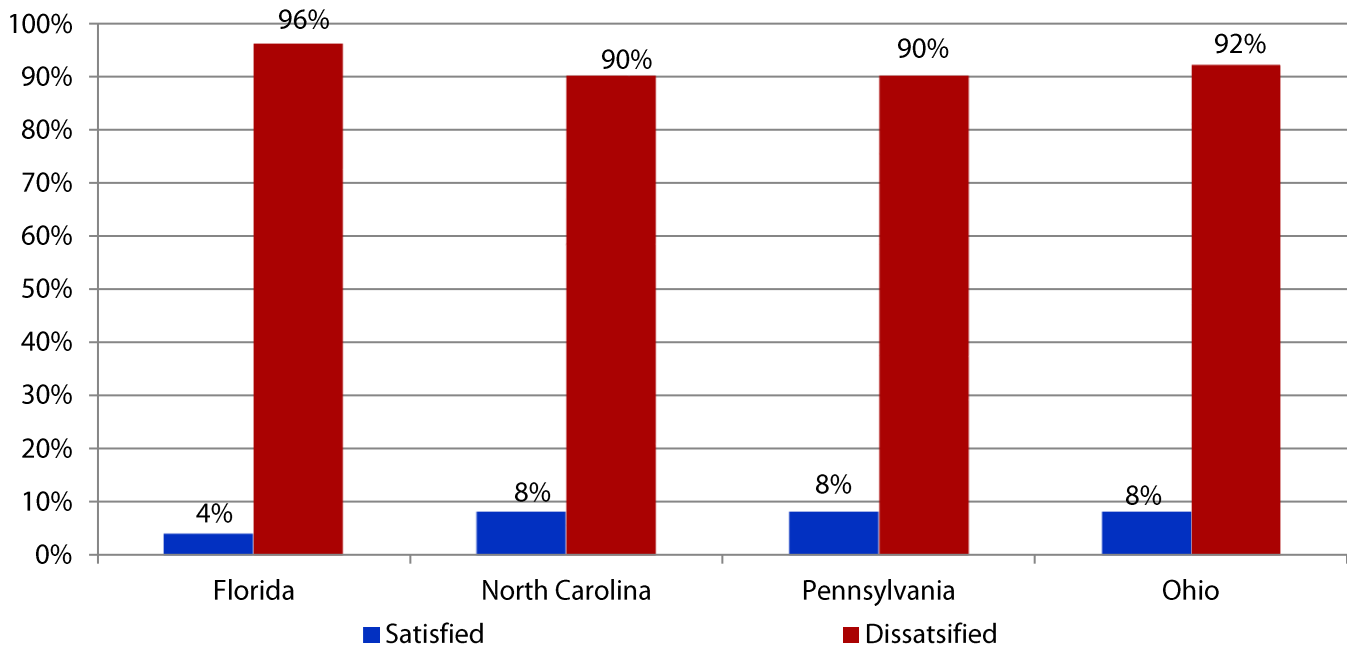


SURVEY RESULTS

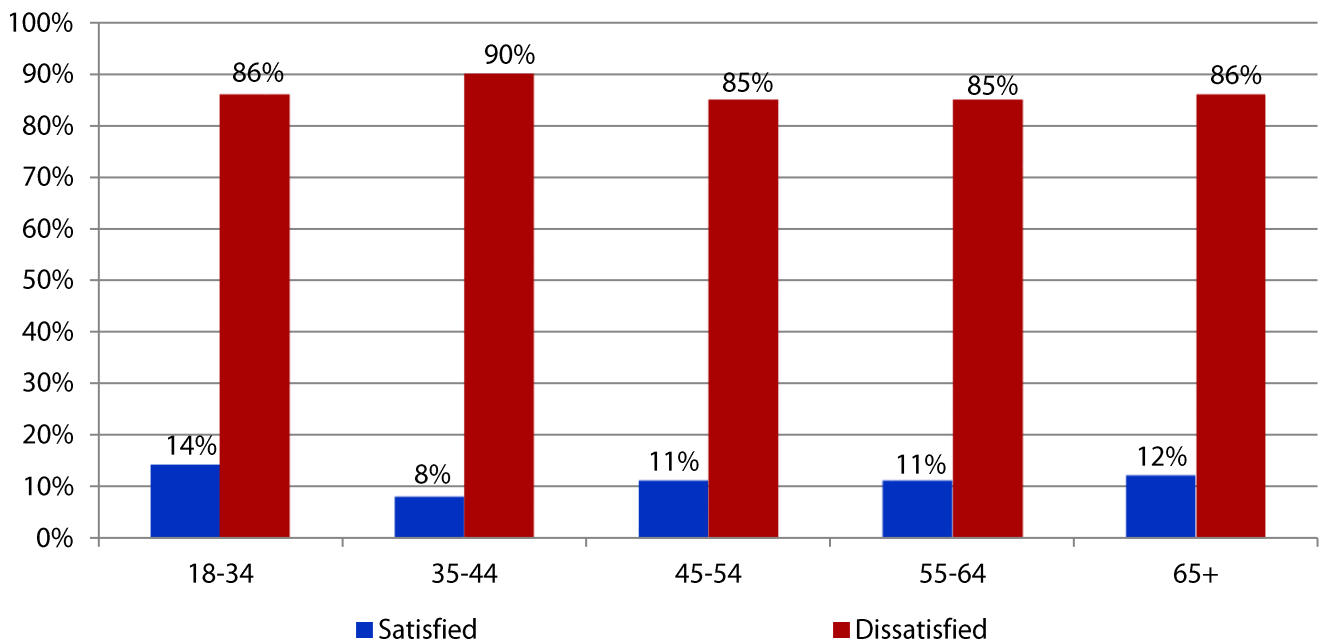
Are you satisfied or dissatisfied with the way things are going in this country today?



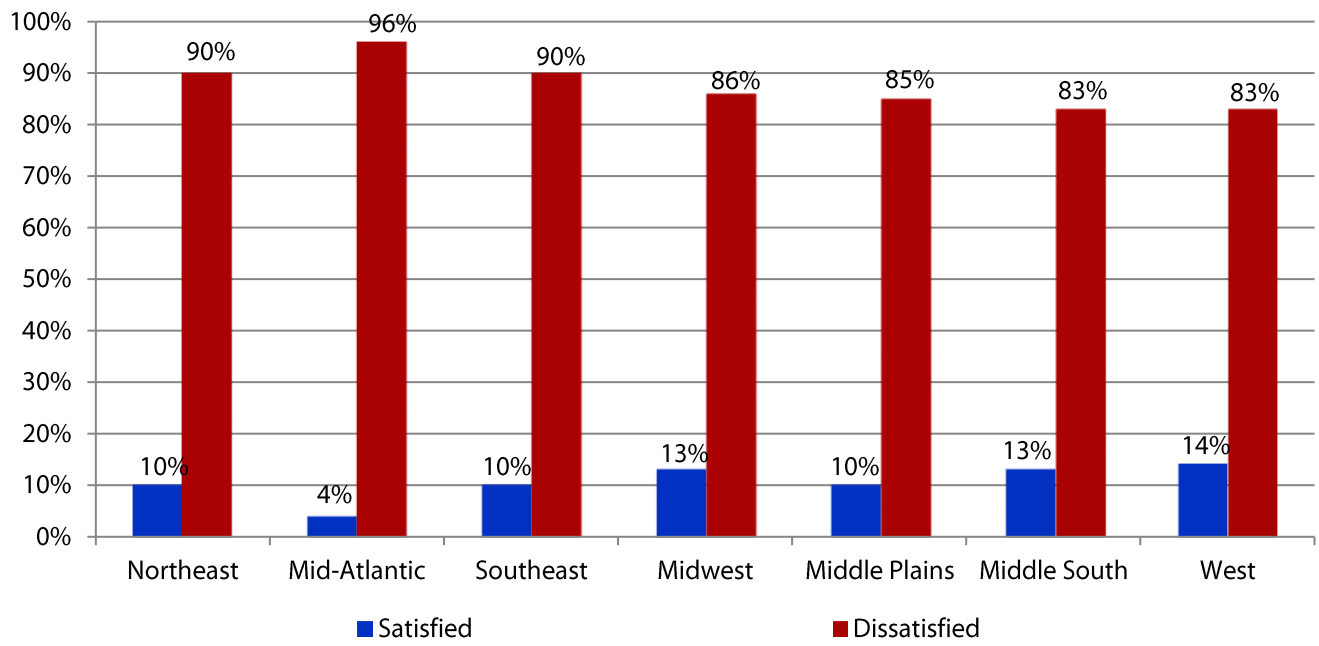
Battleground States Breakdown



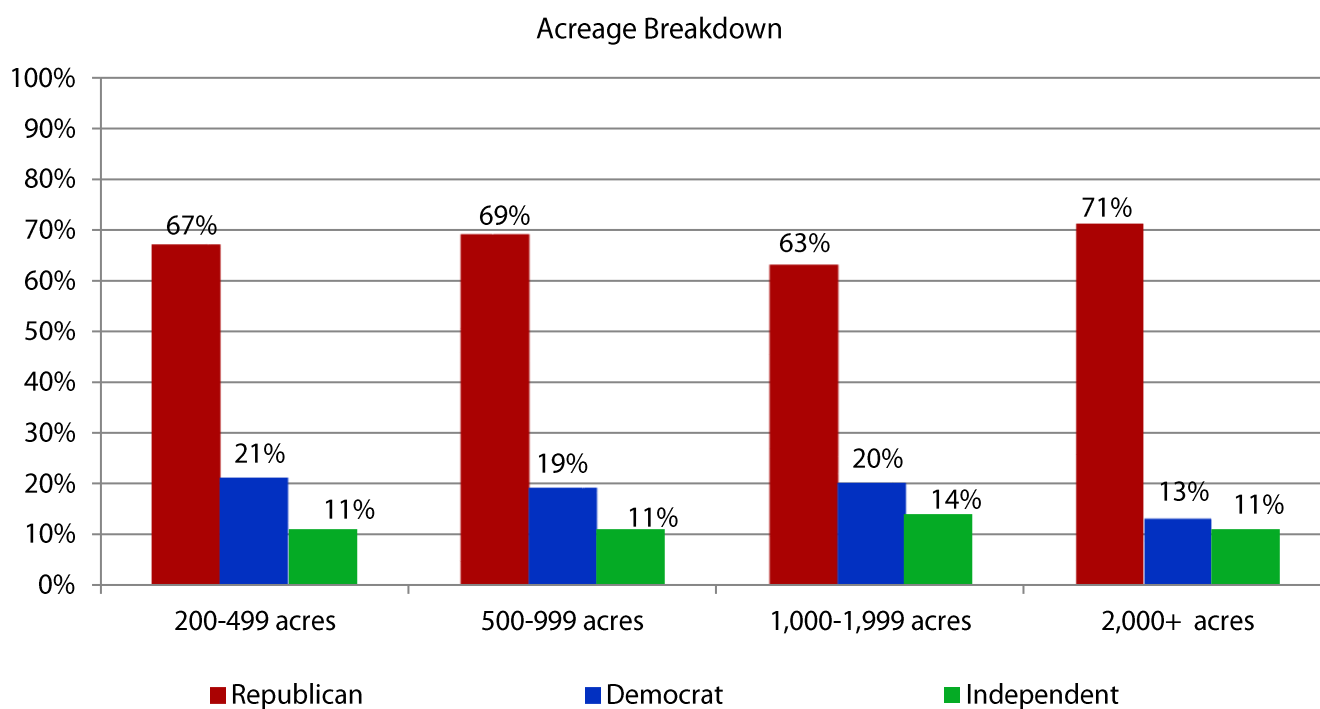
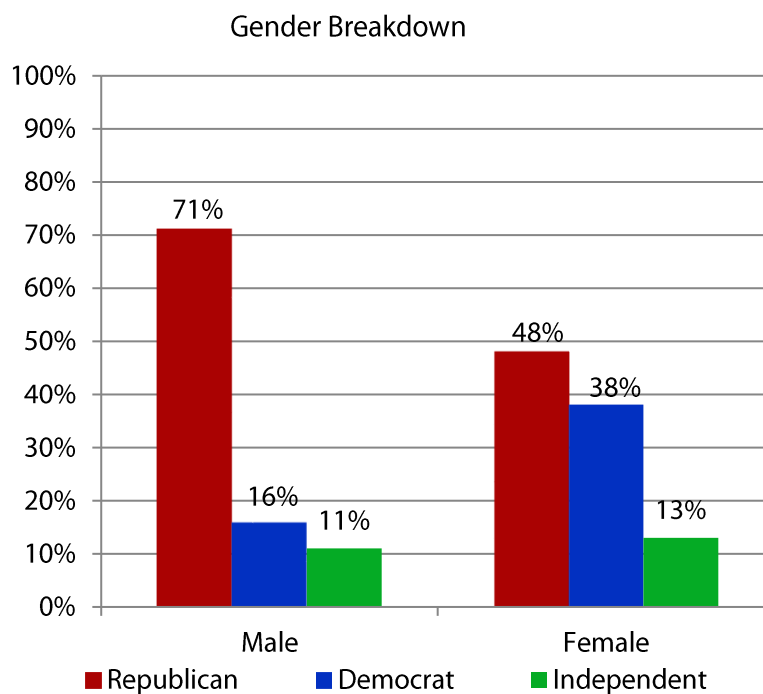
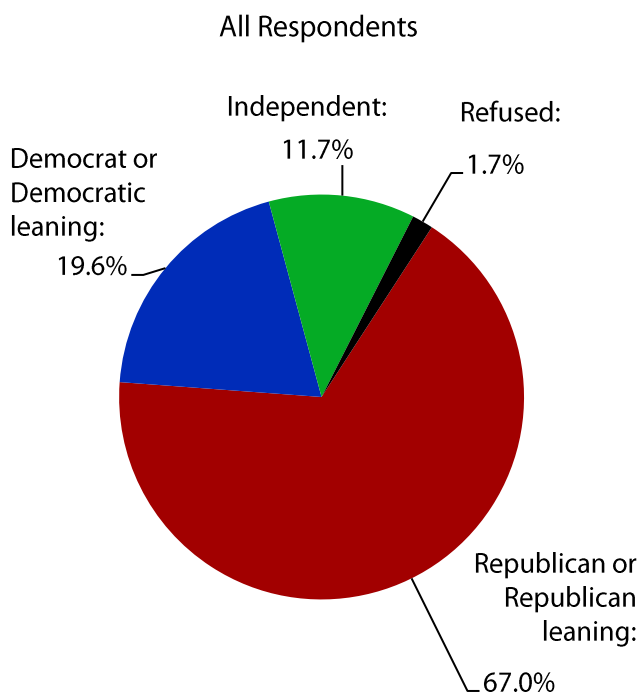
Age Breakdown



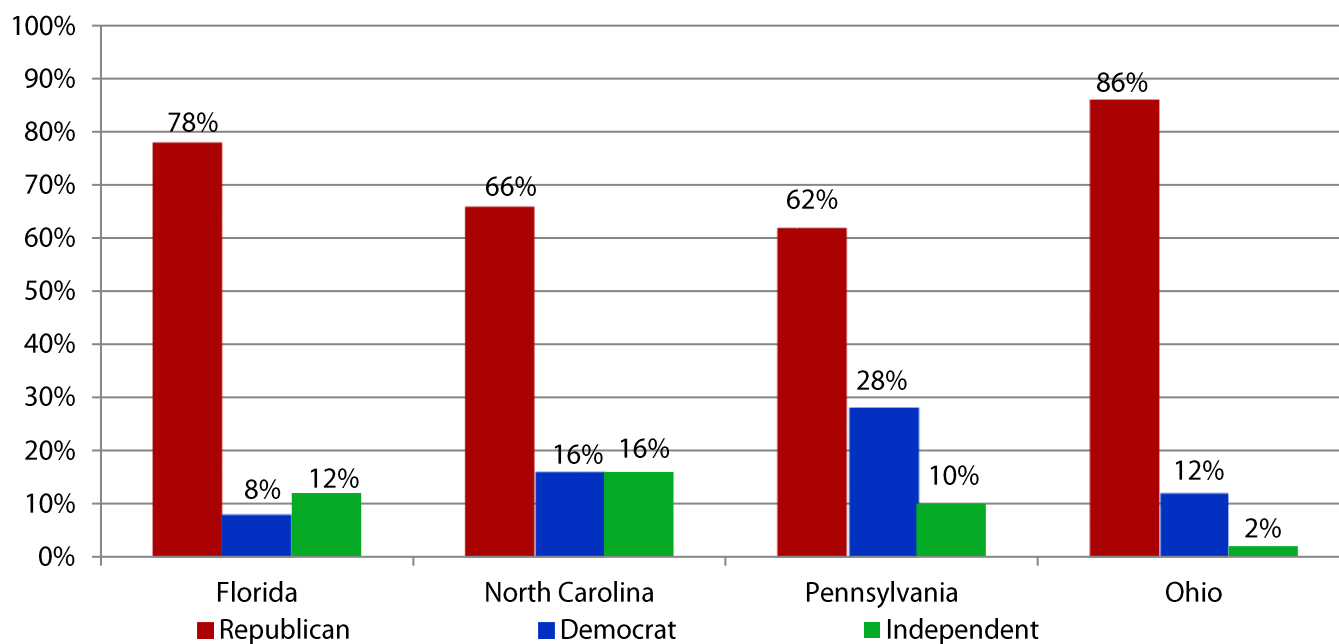
Region Breakdown



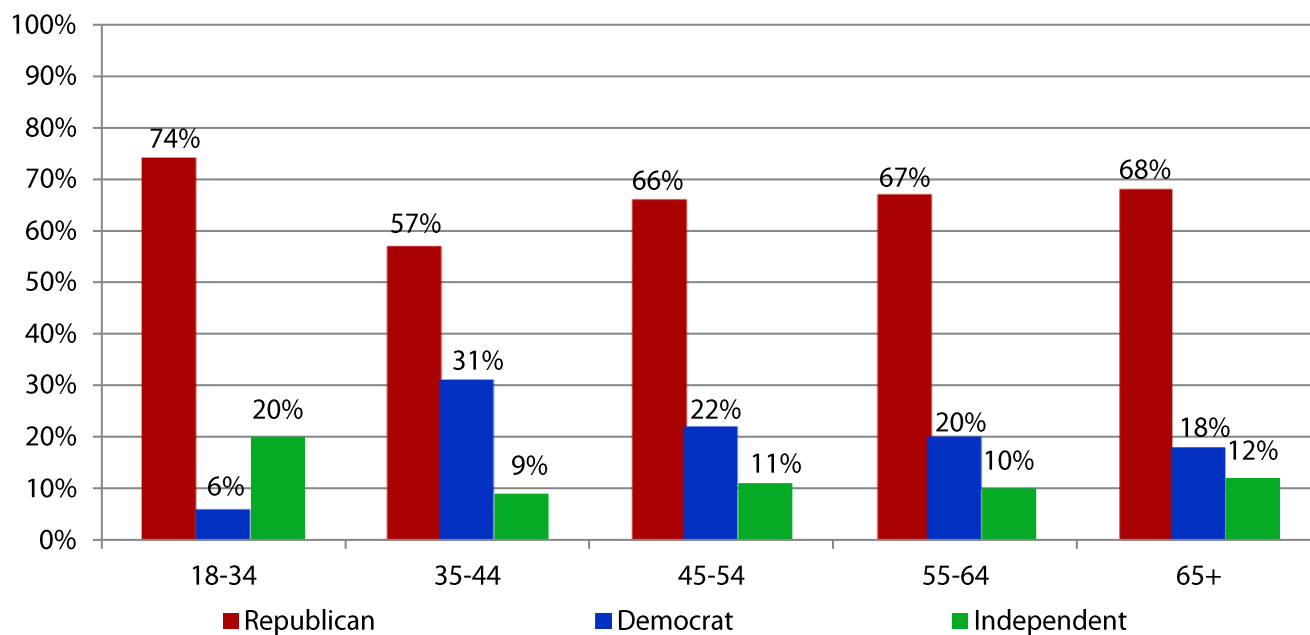
Generally speaking, do you consider yourself to be, or lean Republican, Democrat or Independent on most issues?



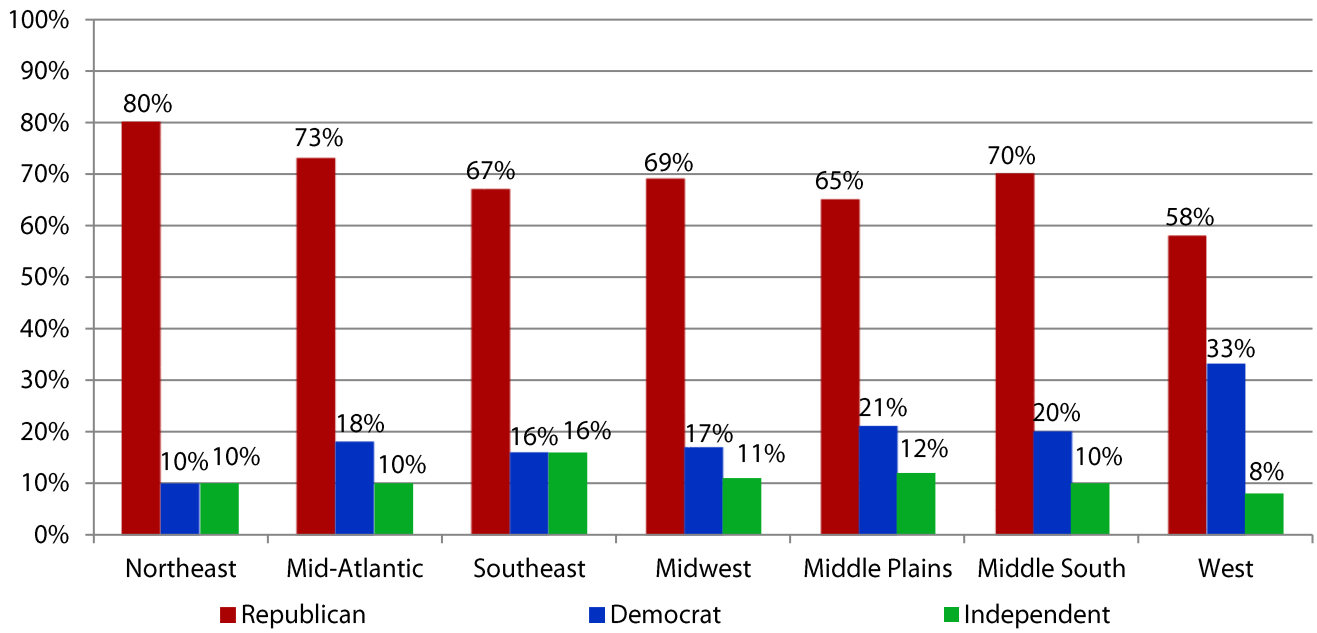
Battleground States Breakdown



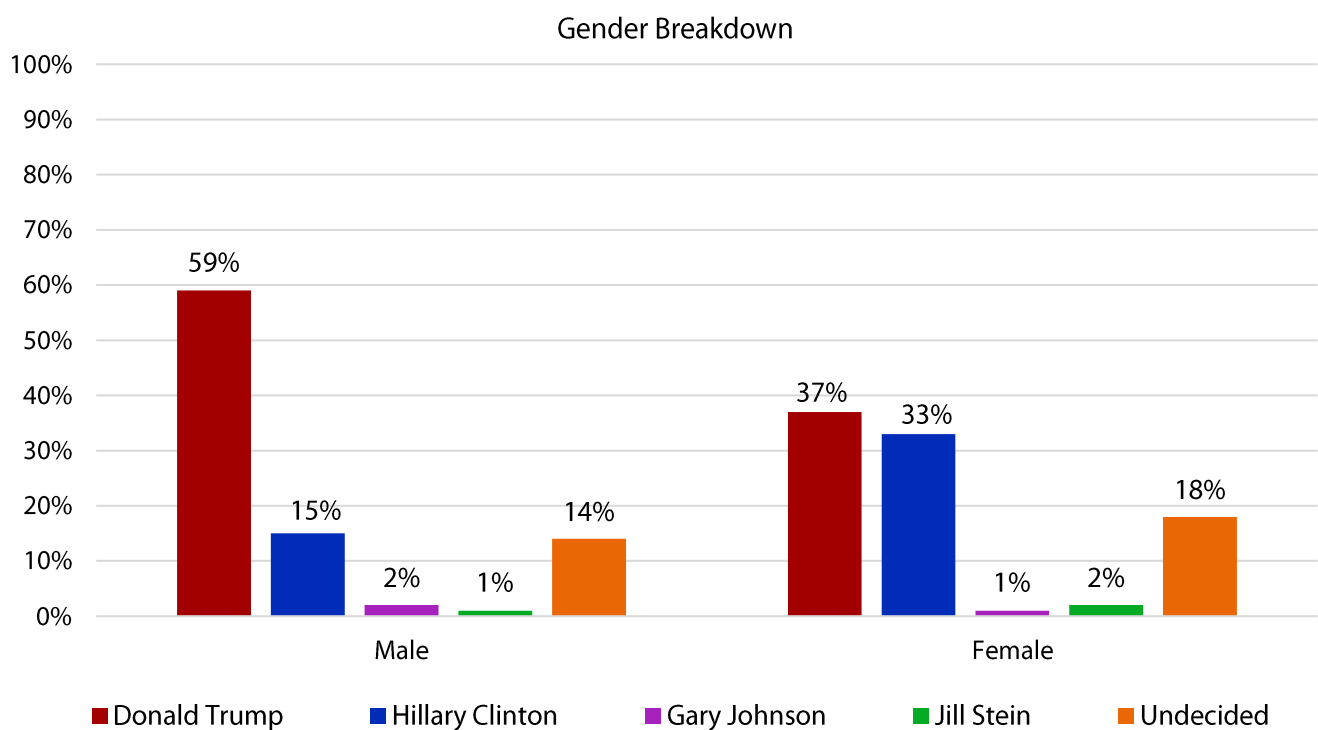
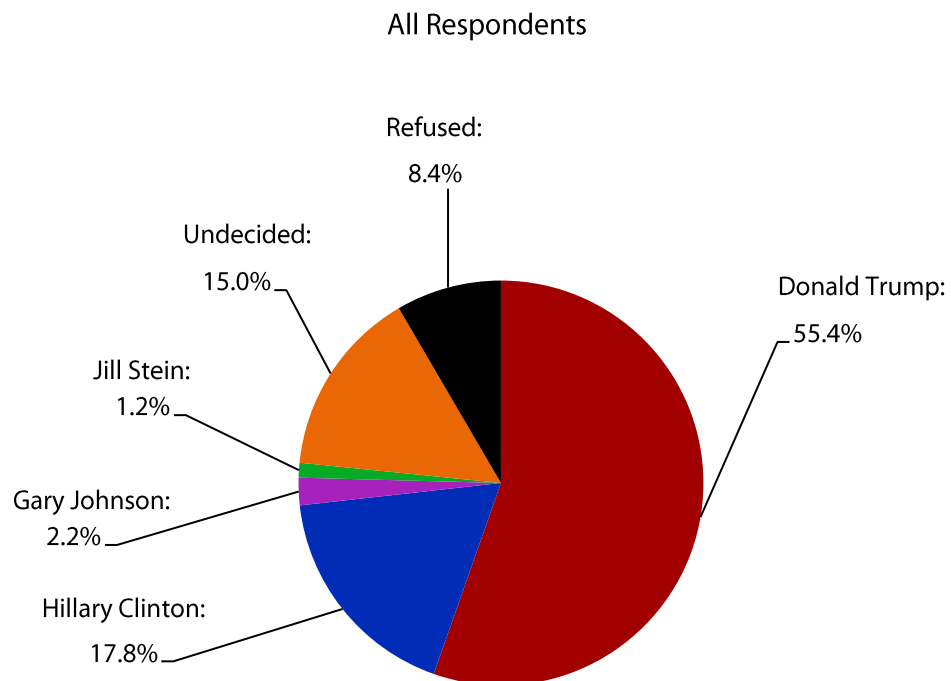
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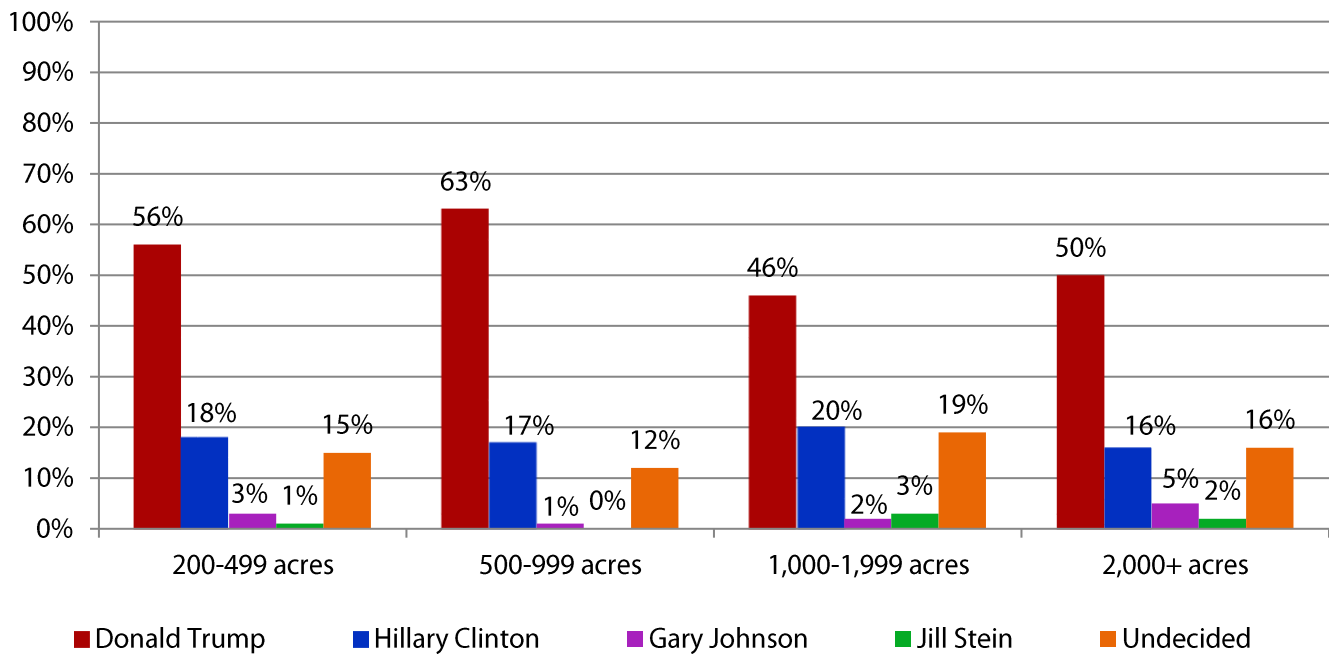
Region Breakdown



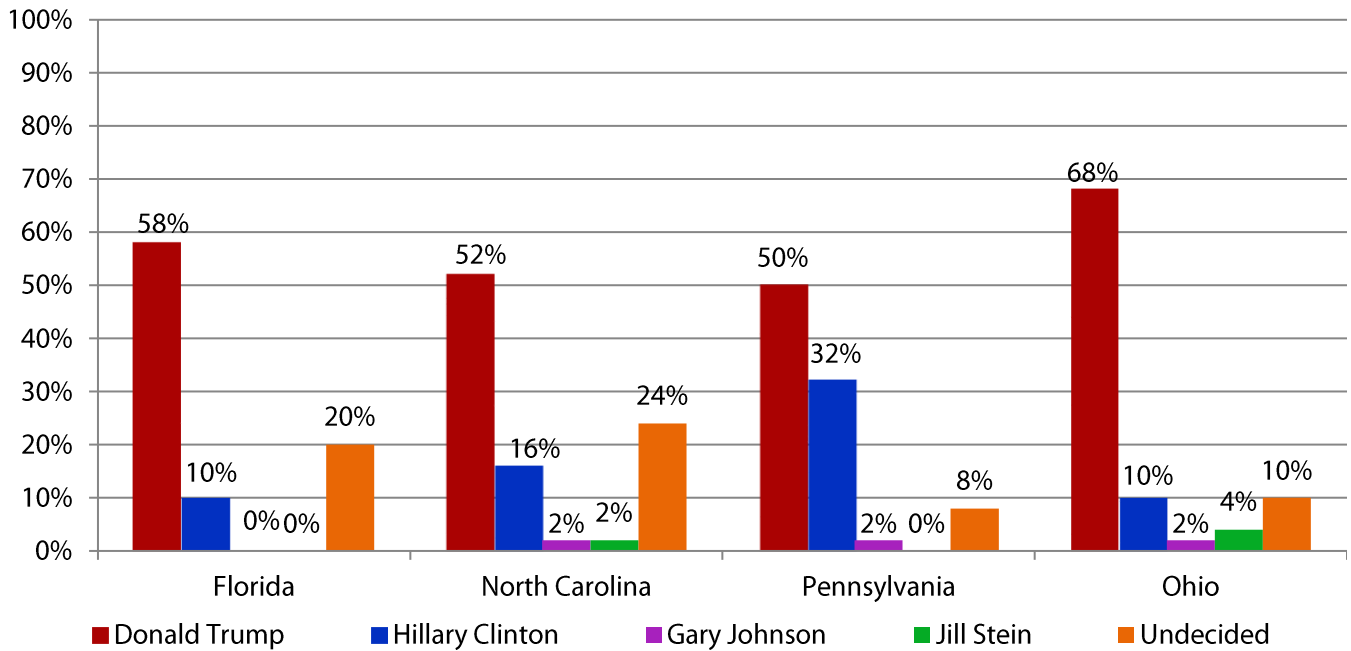
If the election for President were being held today, and the candidates were Donald Trump, Hillary Clinton, Gary Johnson, and Jill Stein, for whom would you vote?



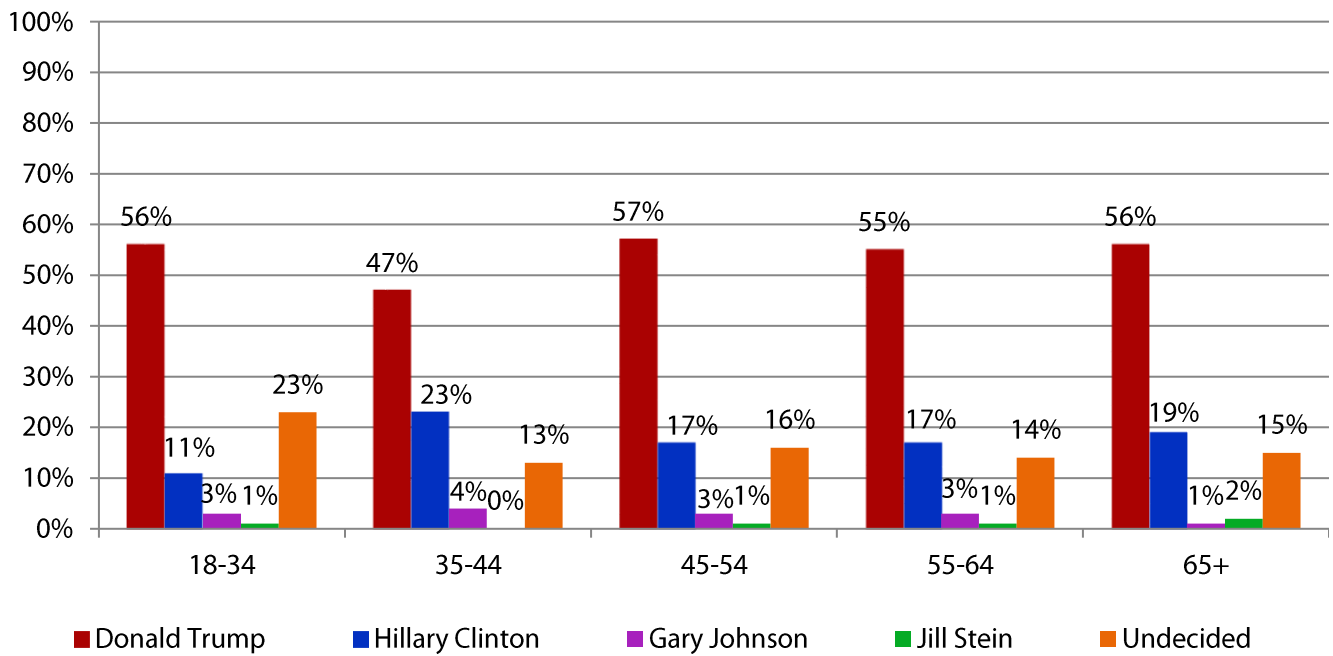
Acreage Breakdown



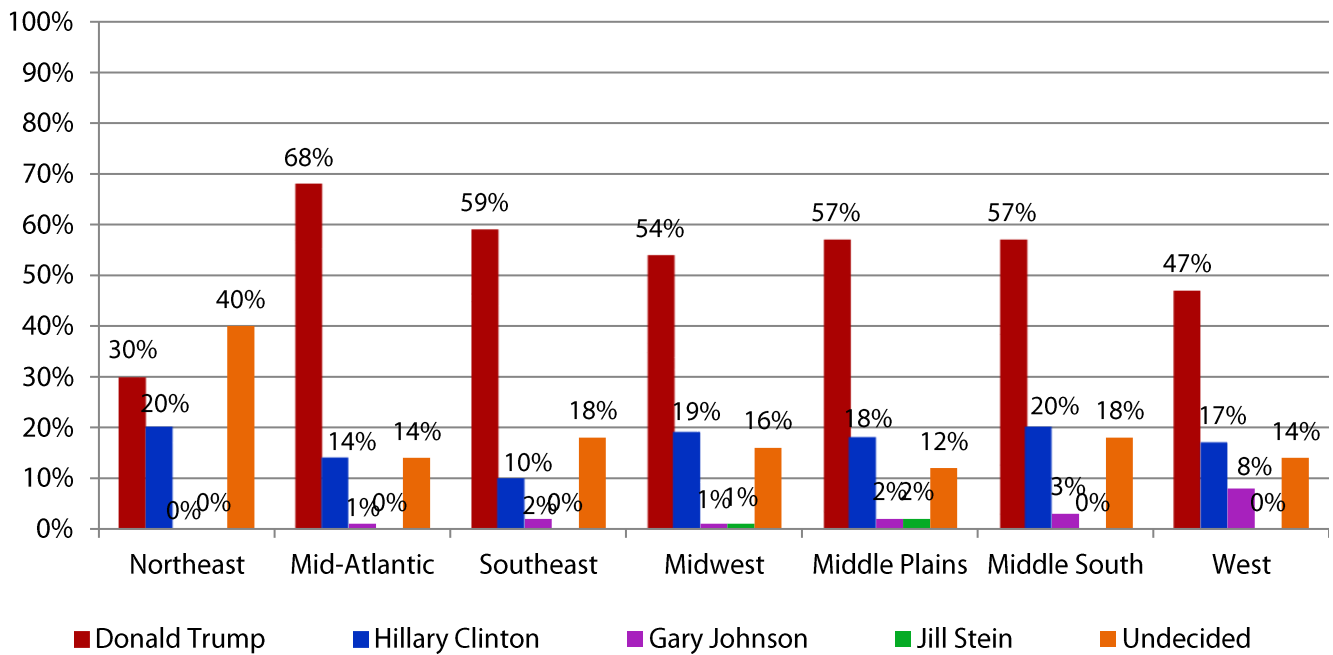
Battleground States Breakdown



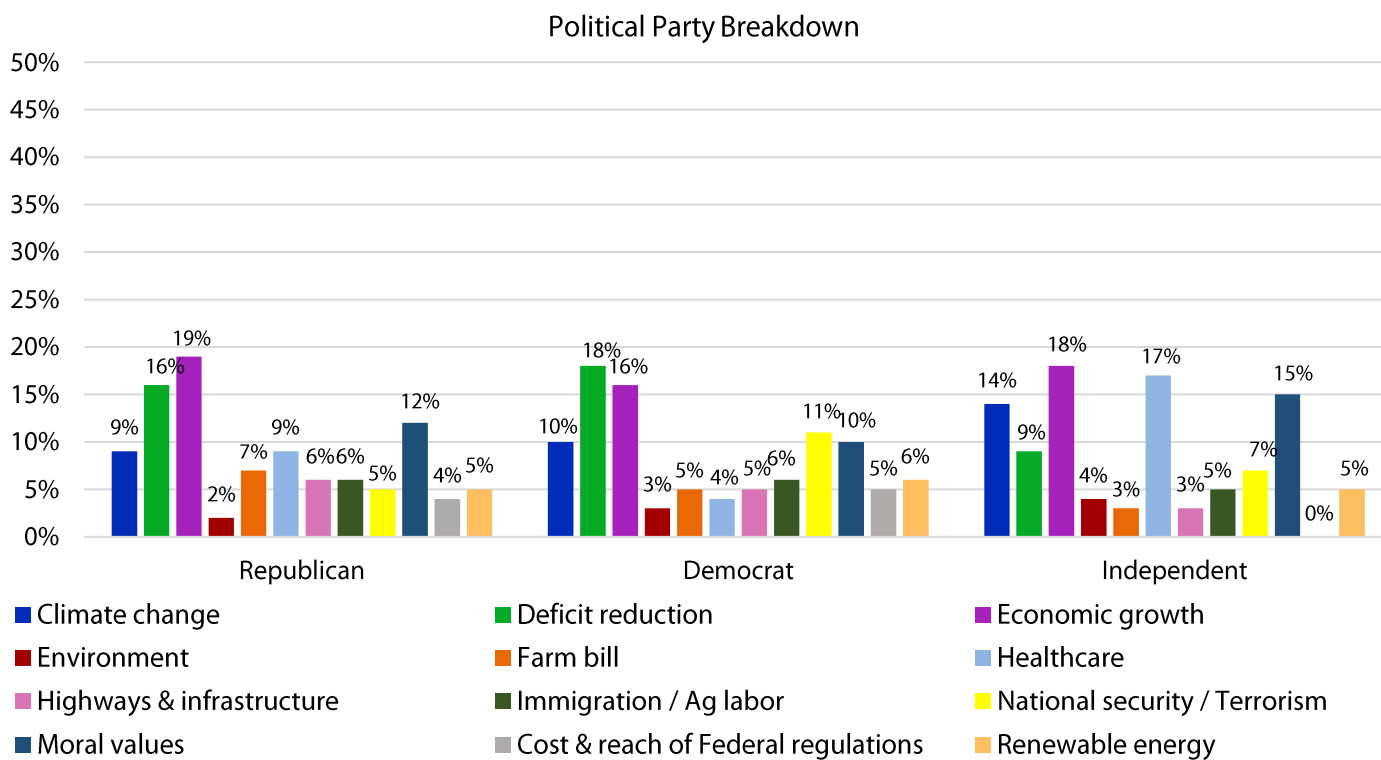
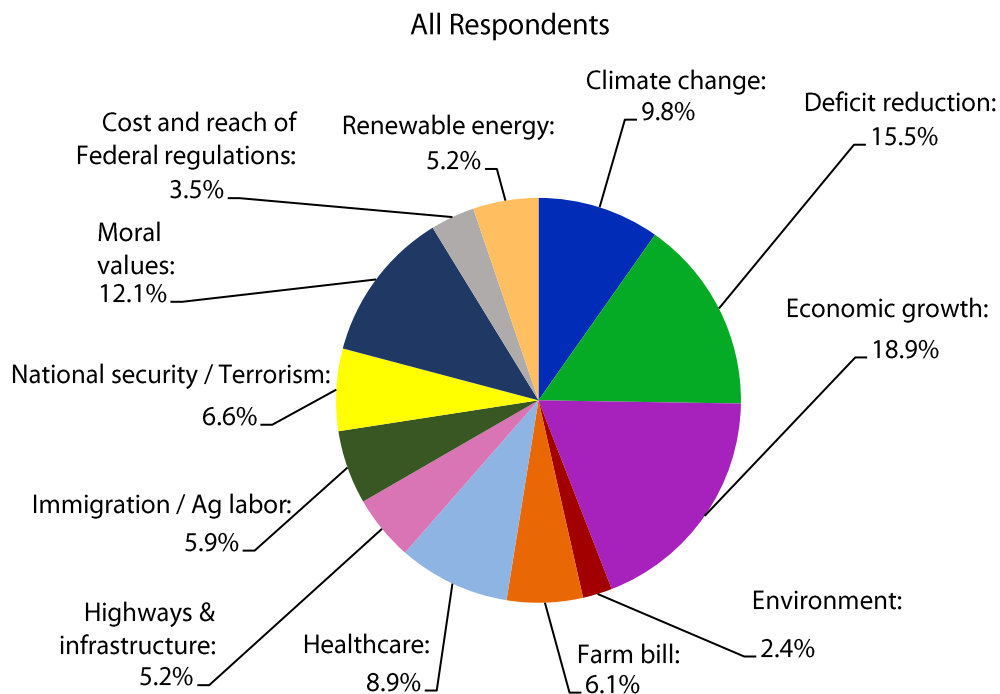
Age Breakdown



Region Breakdown

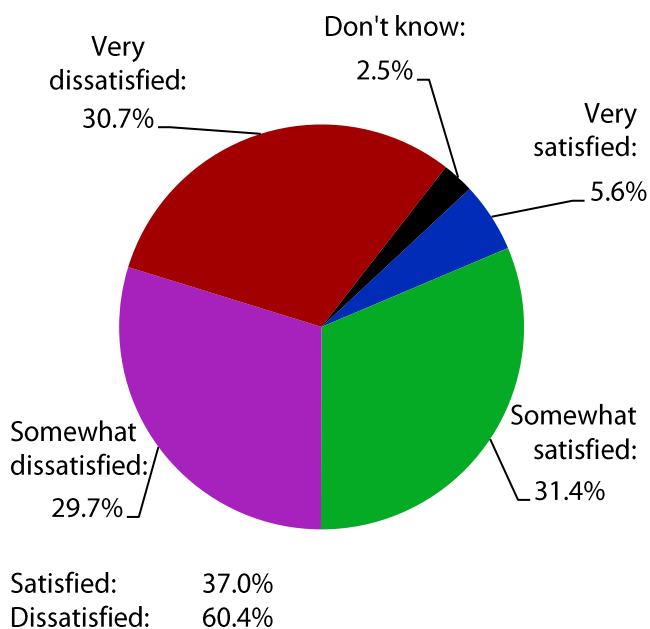


As we head into the 2016 presidential election, what do you view as the one most important issue facing this country?

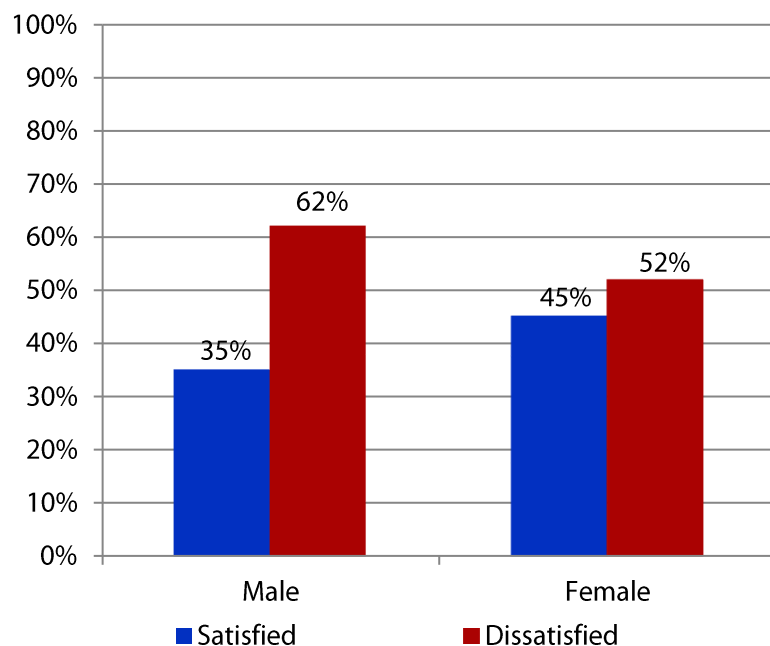


Are you satisfied or dissatisfied with the overall condition of American agriculture today?

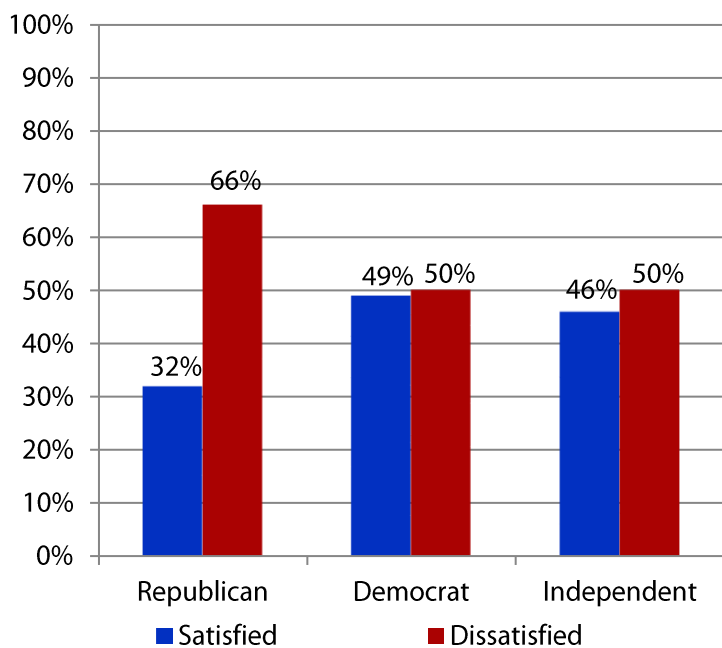
All Respondents



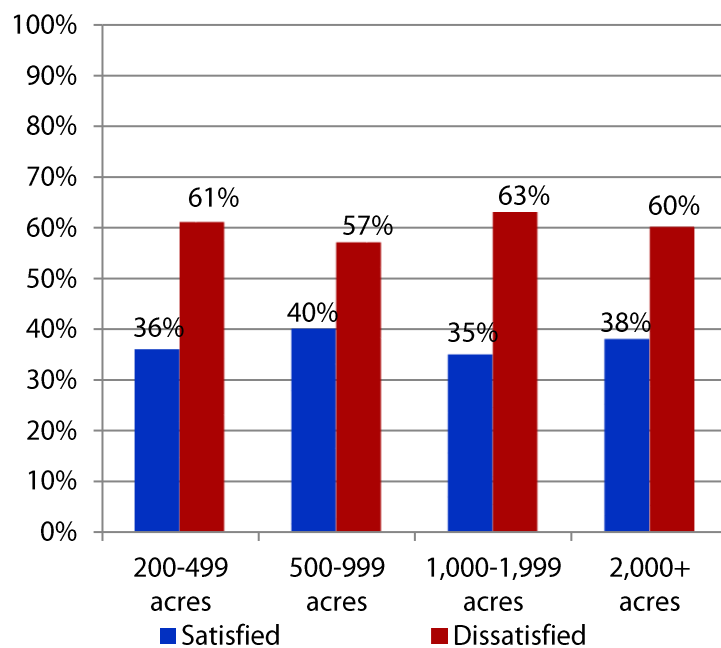
Gender Breakdown



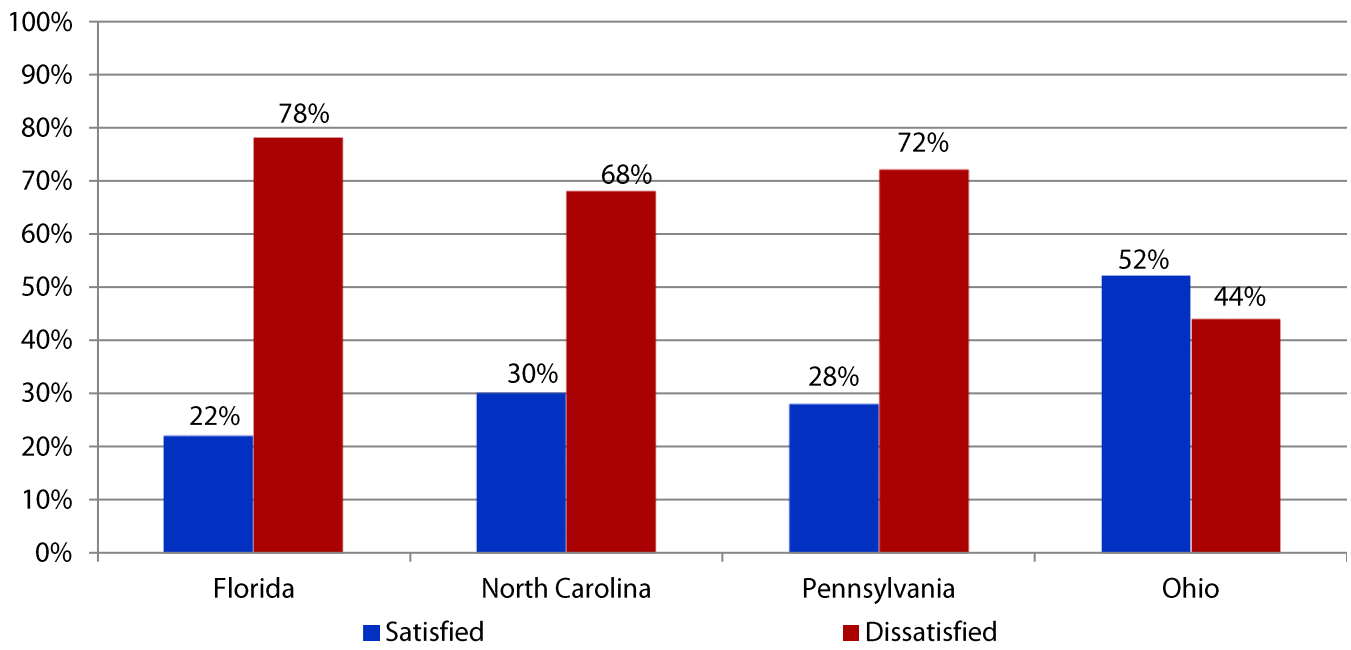
Political Party Breakdown



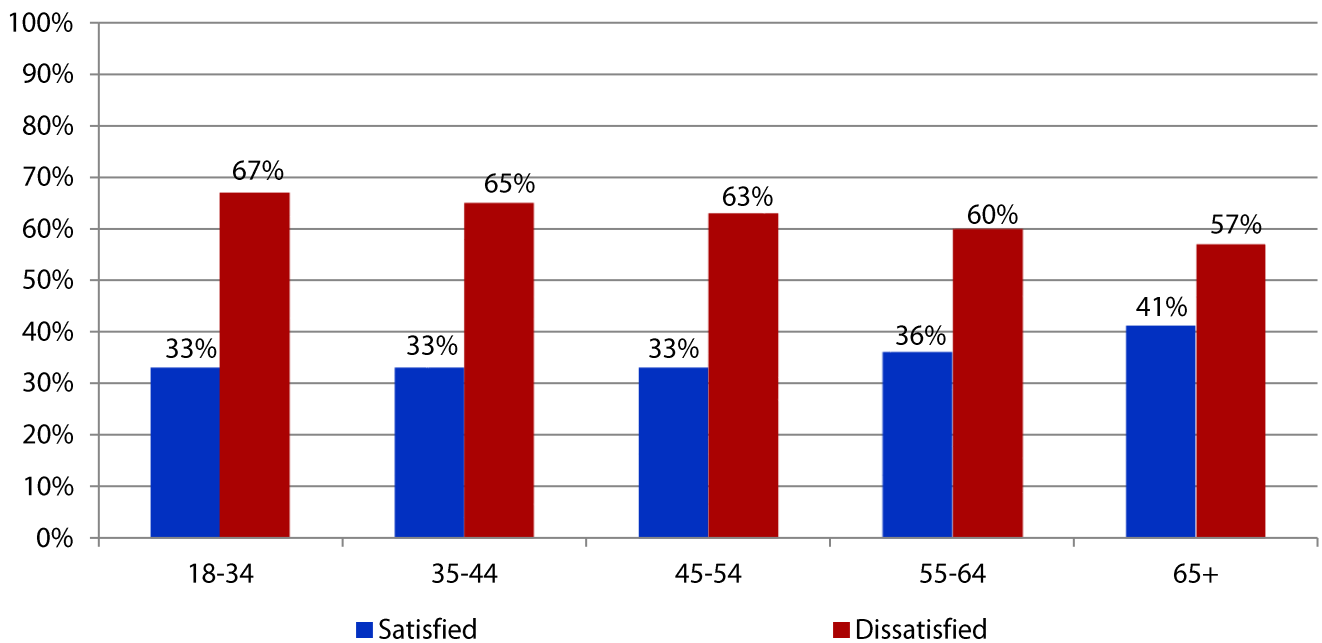
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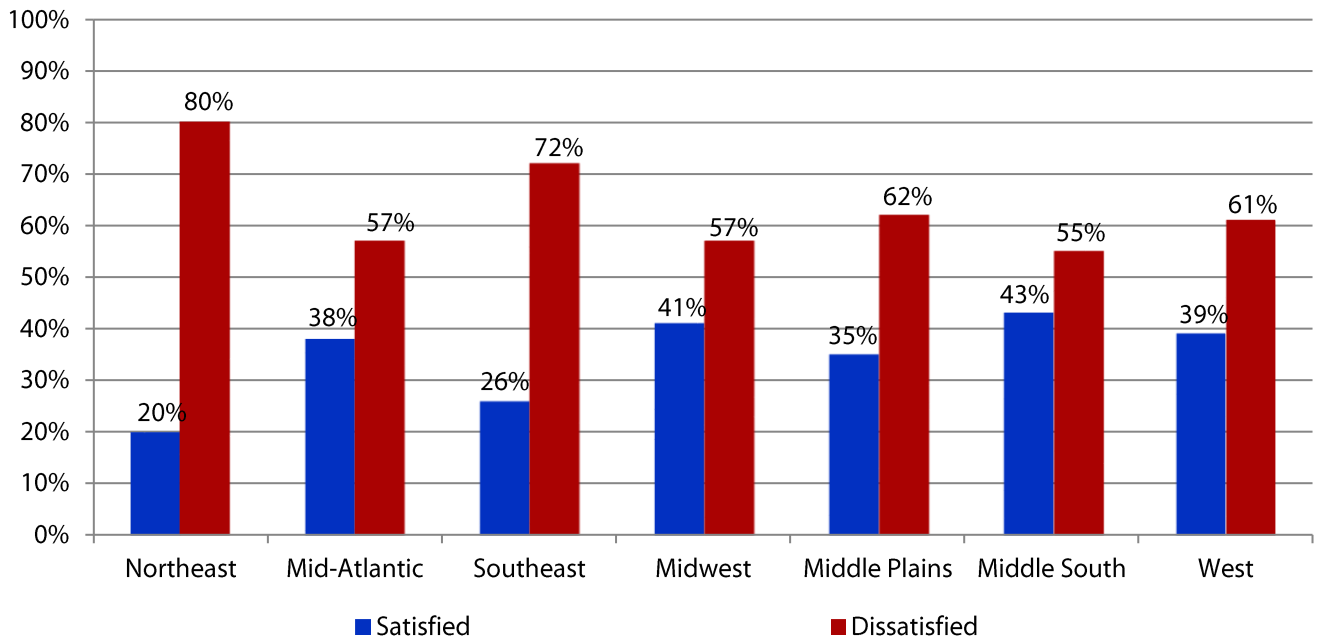
Battleground States Breakdown



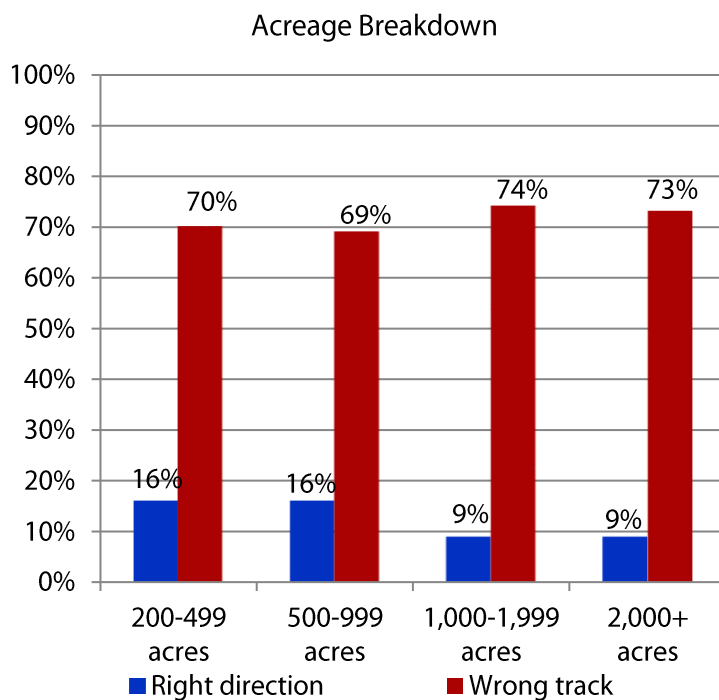
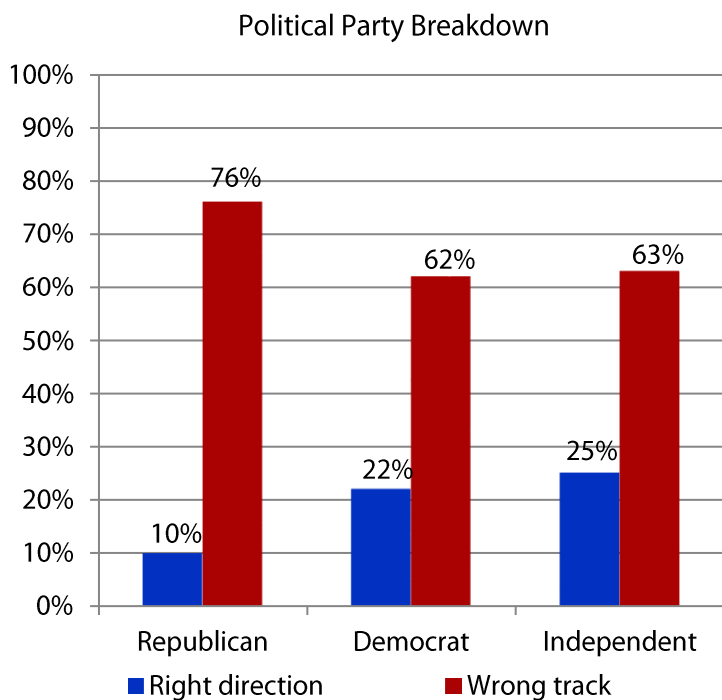
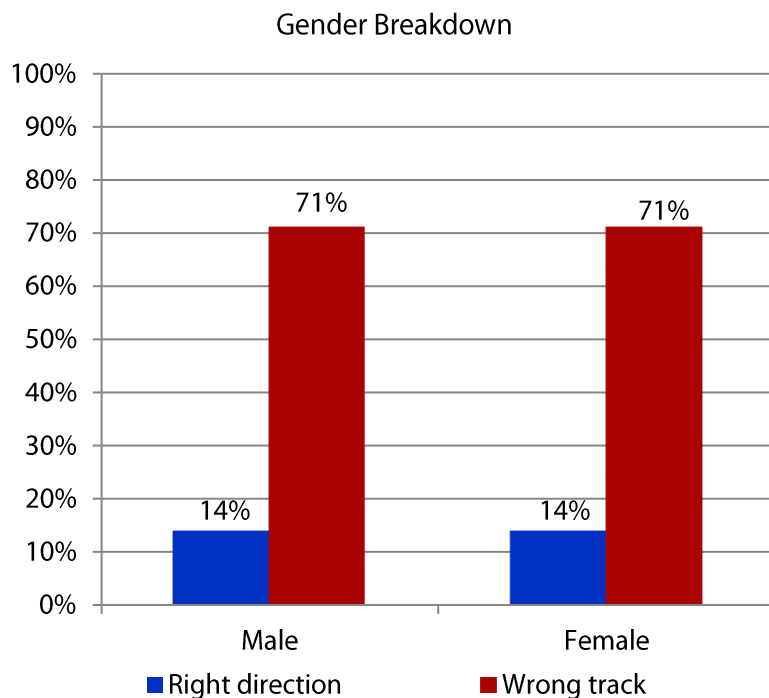
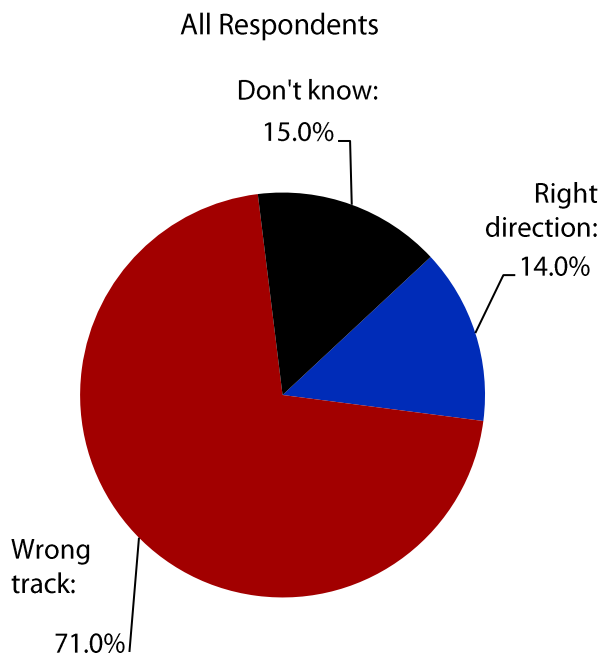
Age Breakdown



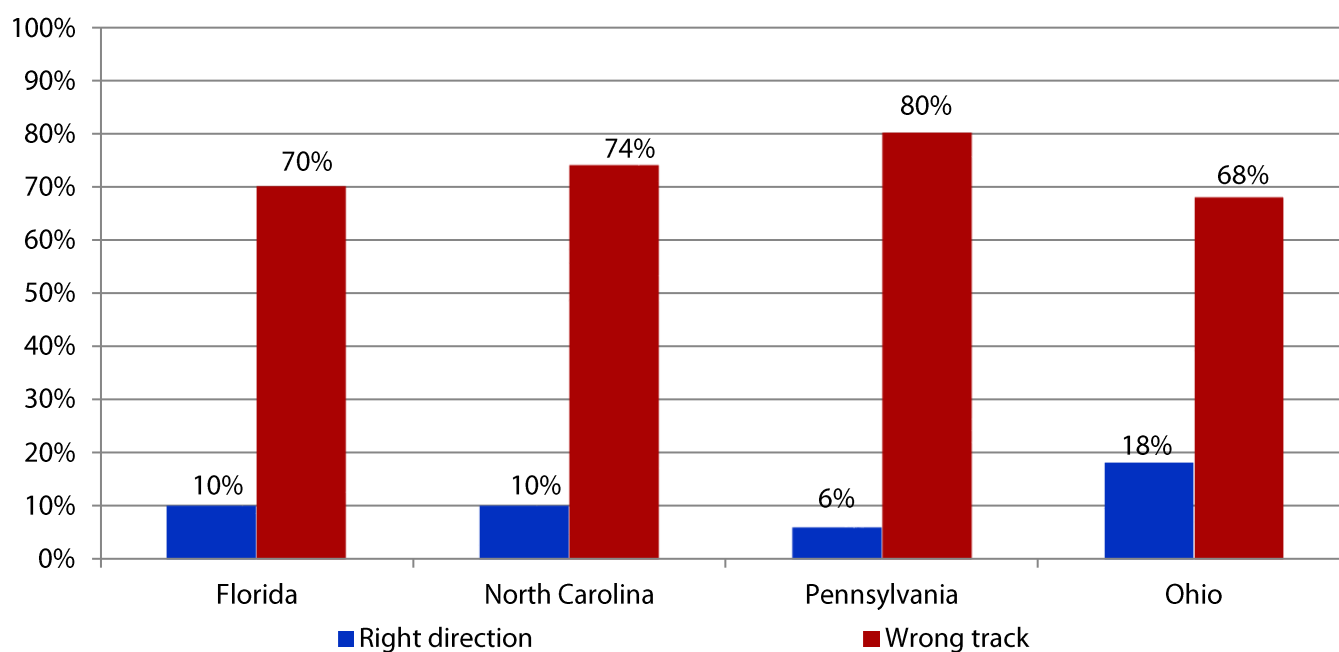
Region Breakdown



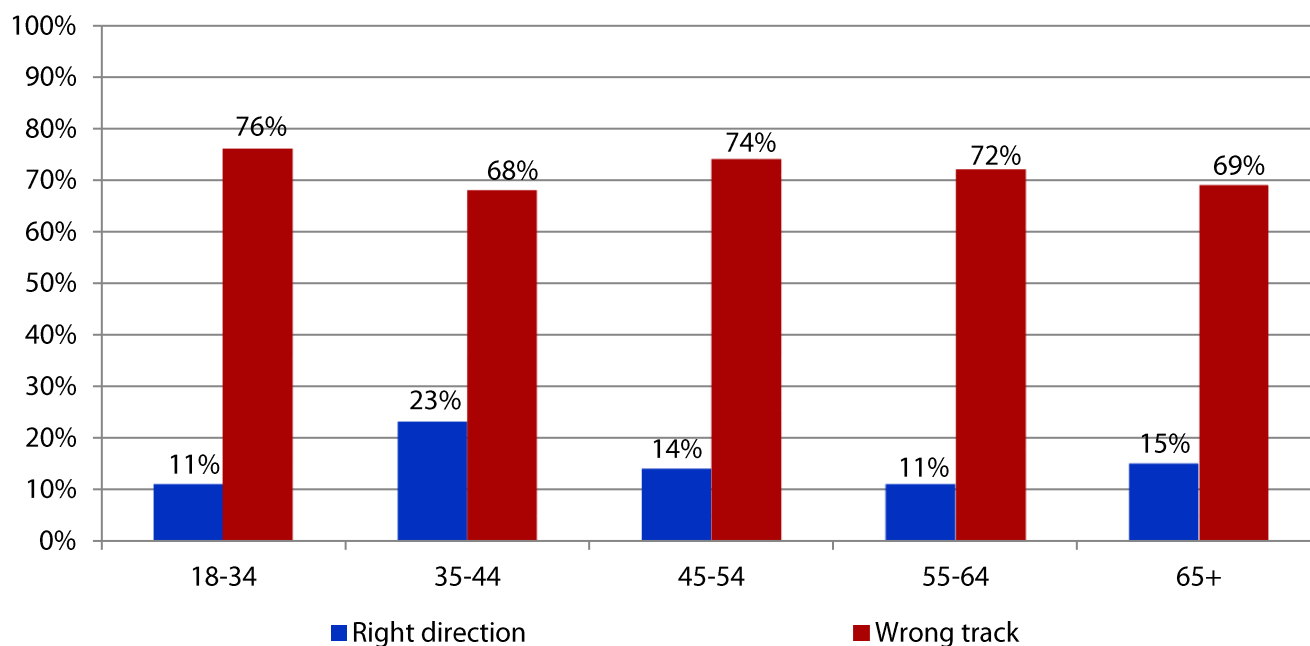
Would you say federal regulatory policies related to agriculture are going in the right direction or have they gotten off on the wrong track?



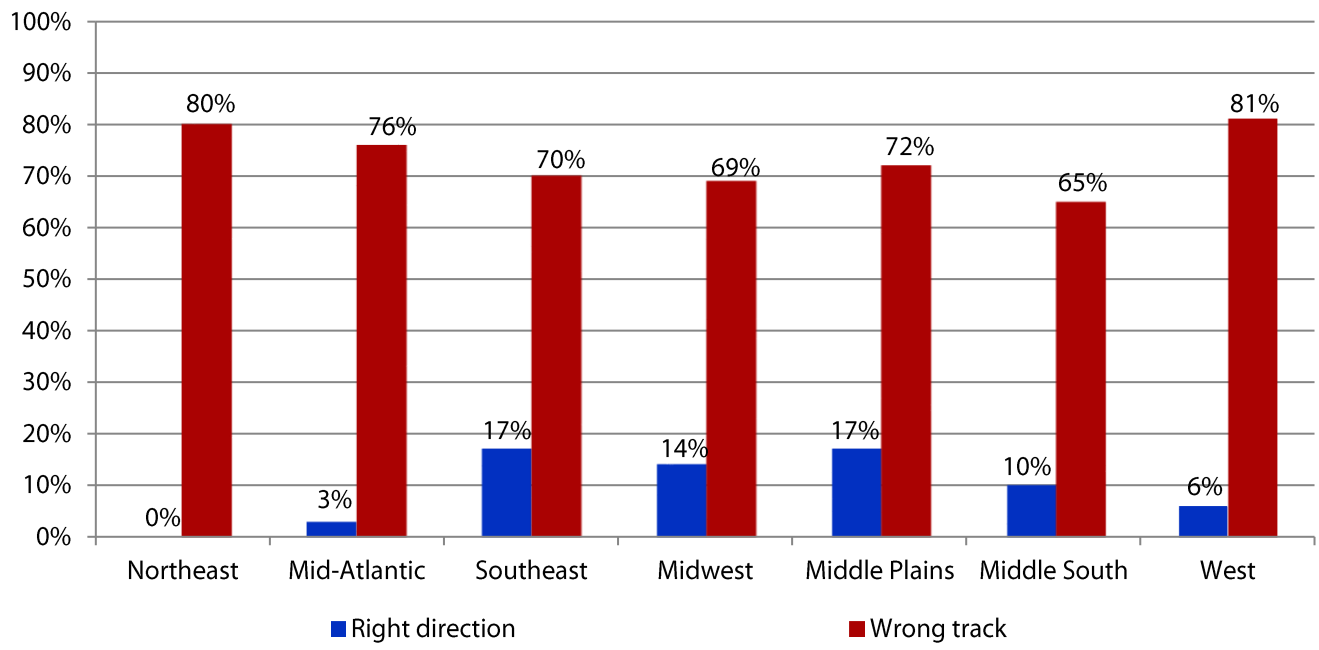
Battleground States Breakdown



Age Breakdown



Region Breakdown



Which types of federal regulatory actions are most burdensome to you? (select all that apply)

