

## Agri-Pulse CEO Compensation Report for 2015

Organization or Board	President/CEO /Executive Director or VP	Base Compensation	Potential Bonuses & Incentives	Other Comp	Retirement & Other Deferred Comp	Tax-Free Benefits	Total Compensation	Year ending
American Petroleum Institute	Jack Gerard	\$2,508,233	\$1,230,120	\$9,526,035	\$810,290	\$28,797	\$14,103,475	2013
Agricultural Retailers Assoc.	Daren Coppock	\$263,882			\$17,400	13,364	\$294,646	2014
American Bakers Assoc.	Robb Mackie	\$282,914	\$70,000		\$22,087	\$16,882	\$391,883	2014
American Bankers Assoc.	Frank Keating II	\$1,327,762	\$425,000	\$21,838	\$162,600	\$23,637	\$1,960,837	2013
American Beverage Assoc.	Susan Neely	\$1,176,456			\$313,500	\$12,241	\$1,502,377	2013
American Coalition for Ethanol	Brian Jennings	\$115,044		\$7,232			\$122,276	2013
American Cotton Shippers	William May	\$192,000			\$13,000	\$50,201	\$255,201	2013
American Egg Board	Joanne Ivy	\$229,500					\$229,500	2013
American Farm Bureau Federation	Bob Stallman	\$481,873		\$60,064	\$281,231	\$19,285	\$842,453	2013
American Farmland Trust	Jon Scholl*	\$144,121		\$16,074	\$13,260	\$11,216	\$185,301	2014
American Feed Industry Assoc.	Joel Newman	\$333,228	\$50,000		\$28,002	\$19,640	\$430,870	2014
American Frozen Food Institute	Kraig Naasz (2)	\$464,755	\$116,732	\$15,070	\$102,096	\$22,907	\$721,560	2013
American Lamb Board	Megan Wortman	\$120,000					\$120,000	2014
American Soybean Association	Steve Censky	\$274,018	\$13,808		\$8,761	\$21,987	\$318,574	2014
American Sugar Alliance	Vickie Rideout Myers	\$159,299			23,895		\$183,194	2013
American Sugarbeet Growers Assoc.	Luther Markwart	\$329,430			\$38,250	\$33,611	\$401,291	2013
American Veterinary Medical Assoc.	Ron DeHaven	\$348,599			\$25,500	\$1,420	\$375,519	2013
American Wind Energy Association	Tom Kiernan (started 5/2013)	\$258,041	\$78,885	\$5,351	\$26,667	\$538	\$359,492	2013
Cattlemen's Beef Promotion & Research	Polly Ruhland	\$200,000		\$6,000			\$206,000	2014
Center for Food Safety	Andrew Kimbrell	\$209,343		\$1,212	\$15,477		\$226,032	2013
Center for Science in the Public Interest	Michael Jacobson	\$252,931			\$18,960	\$6,402	\$278,293	2014
Consumer Federation of America	Stephen Brobeck	\$117,200		\$8,258			\$125,458	2013
Consumers Union	James Guest	\$577,190		\$17,305	\$43,000	\$21,026	\$658,521	2014
Corn Refiners Assoc.	John Bode (starting 5/2013)	\$334,417	\$26,000			\$14,184	\$374,601	2013
Cotton Board	William Gillon	\$257,500	\$7,725	\$469	\$33,475	\$4,000	\$303,169	2013
Cotton Council International	Kevin Latner	\$199,438		\$1,360	\$16,956	\$21,793	\$239,547	2013
CropLife America	Jay Vroom	\$526,360	\$334,325	\$14,087	\$138,434	\$26,823	\$1,040,029	2013
Environmental Defense Fund	Fred Krupp	\$440,738	\$45,000		\$37,000	\$19,098	\$541,836	2013
Dairy Mgt. Inc.	Tom Gallagher (1)	\$458,798	\$117,861	\$562,732	\$112,569	\$11,547	\$1,263,507	2013

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Ducks Unlimited	Dale Hall	\$312,736	\$120,000		\$21,171	\$15,428	\$469,335	2014
Environmental Law & Policy Center of Midwest	Howard Learner	\$307,034	\$10,250	\$270	\$21,343	\$19,610	\$358,507	2014
Environmental Working Group	Ken Cook	\$234,292				\$17,303	\$251,595	2013
Farm Credit Council	Ken Auer	\$533,535	\$220,500	\$3,000	\$187,958	\$21,231	\$966,224	2013
Fertilizer Institute	Ford West*	\$451,219				\$29,664	\$480,883	2014
Farm Foundation	Neil Conklin	\$200,884	\$29,542		\$15,214		\$245,640	2014
FFA Foundation	Molly Ball	\$171,792			\$17,180	\$27,487	\$216,459	2014
FFA Organization, (including FFA Fdtn)	Dwight Armstrong (3)	\$211,144	\$9,336	\$1,645	\$22,212	\$35,540	\$279,877	2014
Florida Sugar Cane League	Ryan Weston	\$393,528	\$96,702				\$490,230	2013
Food and Water Watch	Wenonah Hauter	\$163,530			\$16,353	\$6,036	\$185,919	2013
Food Marketing Institute & Fdtn.	Leslie Sarasin	\$851,000	\$467,650	\$35,699	\$20,400	\$22,701	\$1,397,450	2013
Food Research & Action Center	James Weill	\$179,633			\$11,119	\$17,476	\$208,228	2013
Friends of the Earth	Erich Pica	\$123,243		\$17,629			\$140,872	2013
Grocery Manufacturers Assoc.	Pamela G. Bailey	\$1,202,890	\$416,680	\$30,643	\$969,749	\$39,103	\$2,659,065	2014
Growth Energy	Tom Buis	\$518,269		\$396		\$17,500	\$536,165	2013
Hass Avocado Board	Emiliano Escobedo	\$224,640					\$224,640	2014
Humane Society of the U.S.	Wayne Pacelle	\$312,523		\$43,782	\$31,522	\$12,854	\$400,681	2013
Independent Community Bankers of America	Camden Fine	\$1,400,000	\$250,000	\$304,283	\$46,300	\$20,449	\$2,021,032	2013
Institute for Agriculture and Trade Policy	Jim Harkness*	\$117,380					\$117,380	2013
International Dairy Foods Assoc.	Connie Tipton	\$626,719		\$3,307,813	\$31,500	\$20,930	\$3,986,962	2014
Milk Processor's Education Program	Julia Kadison*	\$250,000	\$50,000				\$300,000	2014
Mushroom Council	Bart Minor	\$221,320		\$22,600			\$243,920	2014
National 4-H Council	Donald Floyd*	\$502,508			\$59,827	\$23,512	\$585,847	2013
National Assoc. of Conservation Districts	John Larson*	\$148,094	\$16,000		\$8,492	\$10,618	\$183,204	2013
National Assoc. of Public and Land-Grant Universities	Peter McPherson	\$436,019		\$70,891	\$43,000	\$18,420	\$568,330	2013
National Assoc. of State Departments of Agriculture Fdtn.	Stephen Haterius*	\$220,556			\$8,802	\$9,650	\$239,028	2014
National Assoc. of Wheat Growers	Dana Peterson*	\$27,357		\$75,500 * (severance)			\$102,357	2014
National Audubon Society	David Yarnold	\$439,615	\$50,000		\$20,400	\$26,328	\$536,343	2014
National Biodiesel Board	Joe Jobe	\$298,795	\$45,000		\$12,312	\$17,387	\$373,494	2014

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National Cattlemen's Beef Assoc.	Forrest Roberts*	\$375,007	\$20,467	\$32,845	\$20,000	\$19,825	\$468,144	2013
National Chicken Council	Michael Brown	\$308,366			\$15,300	\$9,153	\$332,819	2013
National Confectioners Association	Lawrence Graham	\$550,335		\$150,000	\$31,250	\$34,289	\$765,874	2014
National Corn Growers Assoc.	S. Richard Tolman*	\$382,232			\$25,500	\$20,254	\$427,986	2014
National Cotton Council	Mark. D. Lange*	\$294,923	\$11,783	\$130,943	\$53,636	\$27,486	\$518,771	2013
National Council of Farmer Coops	Charles Conner	\$469,512	\$155,000	\$33,974			\$658,486	2013
National Farmers Union	Roger Johnson	\$250,000	\$24,271		\$16,456	6,620	\$297,347	2013
National Grain and Feed Assoc.	Randall Gordon	\$235,000			\$32,626	\$6178	\$273,804	2014
National Grange	Ed Luttrell	\$52,500					\$52,500	2013
National Grocers Assoc.	Peter Larkin	\$469,890	\$111,138	\$3,089	\$69,600	\$27,523	\$681,240	2014
National Honey Board	Bruce Boynton*	\$192,500				\$61,386	\$253,886	2014
National Mango Board	William Watson	\$141,835		\$14,183			\$156,018	2014
National Milk Producers Federation	Jerome J. Kozak*	\$542,995	\$659,167	\$12,314	\$59,925	\$9,403	\$1,283,804	2013
National Oilseed Processors Assoc.	Thomas Hammer	\$289,963			\$10,050	\$21,340	\$321,353	2014
National Peanut Board	Robert Parker	\$200,000		\$10,000			\$210,000	2014
National Pork Board	Chris Novak*	\$288,393	\$42,130			\$21,171	\$351,694	2014
National Pork Producers Council	Neil Dierks	\$238,700	\$37,509		\$15,887	\$12,809	\$304,905	2013
National Potato Promotion Board	Blair Richardson	\$308,917	Up to \$75,000				\$308,917	2013
National Raspberry Council	Tom Krugman	\$110,000					\$110,000	2014
Natural Resources Defense Council	Frances Beinecke*	\$383,324			\$35,000	\$17,408	\$435,732	2013
National Renderers Association	Tom Cook *	\$271,743			\$13,587	\$14,182	\$299,512	2013
National Restaurant Assoc.	Dawn Sweeney	\$942,392	\$544,600	\$30,609	\$450,266	\$130,136	\$2,098,003	2013
National Rural Electric Cooperative Assoc.	JoAnn Emerson (partial year)	\$789,027		\$6,656		\$27,851	\$823,534	2013
National Wildlife Federation	Larry Schweiger	\$289,277		\$43,272	\$12,755	\$12,051	\$366,355	2014
National Watermelon Board	Mark Arney	\$184,987	\$9,000	\$22,019			\$216,006	2014
North American Millers Assoc.	James Bair	\$164,000			\$11,480		\$175,480	2013
Organic Consumers Assn.	Ronald Cummins	\$99,590					\$99,590	2013
Organic Seed Growers & Trade Assoc.	Lauren Batcha	\$201,904	\$15,038		\$14,133	\$17,047	\$248,122	2014
Paper/Paper Based Packaging Board	Mary Anne Hansen	\$240,000					\$240,000	2014
Pheasants Forever, Quail Forever	Howard K. Vincent	\$215,967	\$17,500	\$9,870	\$12,167	\$21,784	\$277,288	2014

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Ranchers Cattlemen Action Legal Fund; United Stockgrowers of America	William Bullard, Jr.	\$175,190				\$33,194	\$208,384	2013
Renewable Fuels Assoc.	Robert Dinneen	\$325,000	\$125,000		\$50,000	\$22,198	\$522,198	2013
Snack Food Assoc.	Tom Dempsey	\$279,138	\$30,000			\$24,224	\$333,362	2014
Softwood Lumber Board	Steve Lovett	\$315,000					\$315,000	2014
U.S. Beet Sugar Assoc.	James W. Johnson	\$270,749			\$87,270		\$358,019	2013
U.S. Grains Council	Thomas Sleight	\$210,133			\$35,527	\$20,164	\$266,274	2013
U.S. Highbush Blueberry Council	Mark Villata	\$205,000		\$39,158			\$244,358	2014
U.S. Meat Export Federation	Philip Seng	\$409,599			\$23,100	\$19,796	\$452,495	2013
United Sorghum Checkoff & National Sorghum Producers Assoc.	Tim Lust (4)	\$160,000					\$160,000	2014
U.S. Soybean Export Council	Jim Sutter	\$307,382	\$32,760	\$17,761		\$26,767	\$384,670	2013
U.S. Wheat Associates	Alan Tracy	\$278,562			\$27,856	\$18,919	\$325,337	2014
Union of Concerned Scientists	Kathleen Rest	\$243,829			\$19,834	\$6,685	\$270,346	2014
United Fresh Produce Assoc.	Tom Stenzel	\$416,316	\$199,384	\$80,584	\$200,300	\$7,003	\$903,587	2014
United Soybean Board	John Becherer	\$339,624	\$51,000	\$48,803		\$10,437	\$449,864	2014
USA Rice Federation	Elizabeth Ward	\$310,568	\$25,000		\$37,500	\$12,957	\$386,025	2013
Waterkeeper Alliance	Marc Yaggi*	\$169,423				\$37,909	\$207,332	2014

(\*) Indicates either retired or no longer employed by the association. (1) USDA reports that Gallagher's base salary for 2014 from the National Dairy Promotion & Research Board is \$475,000. (2) American Frozen Food Institute's 990 for 2013 shows two compensation lines for CEO Kraig Naasz and those amounts were combined for this report. (3) FFA Organization's 990 for 2014 shows two compensation lines for CEO Dwight Armstrong, reflecting responsibilities for the organization and foundation, and were combined for this report. (4) Lust serves as CEO of both entities.